GUJARAT COMMERCE COLLEGE Established in 1993 (Run by Government Of Gujarat) Accredited Grade 'B' by NAAC



ગજરાત કૉમસ્ કાલજ ૧૯૯૩ માં સ્થપાયેલી (ગુજરાત સરકાર દ્વારા સંચાલિત) NAAC દ્વારા માન્યતા પ્રાપ્ત ગ્રેડ 'B'

Students Learning Outcomes for Master of Commerce



Programme Outcomes (POs)

Programme Specific Outcomes (PSOs)



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M.Com Syllabus (W.E.F. June -2018)

Gujarat University offers four electives (specializations) in the Master of Commerce

- program. The four electives are;
- EA Advanced Accounting and Auditing
- EB Management
- EC Statistics and Finance
- ED International Business and Banking

Program Outcomes (PO):

PO1: On completion of this program, the students will be in a position to pursue higher studies in their elective or related courses. This program is in alignment with the credit system required by the Foreign Higher Educational Institutes.

PO2: This program will develop comprehending and analytical skills in students which will enable them to take effective decisions and become ethical employees and citizens.

PO3: Students can get employment in various sectors such as corporates, Government, banks, financial institutions and academics.

PO4: This program will also enable students to be self employed and become successful entrepreneurs.

PO₅: This program will orient students for further research degrees.

Program Specific Outcomes (PSO):

PSO1: This program will develop the ability to understand business economics, problems of economy and market structures and also analyze demand and consumer behaviour

PSO2: This program will create an understanding of the types of business decisions, how a business is socially responsible, apply the knowledge of concepts and develop leadership and communication skills.

PSO3: This program will provide an introductory guide to marketing management and will enable students to develop an analytical approach and apply strategic thinking to the complete spectrum of marketing.

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PSO4: This program will provide students with an understanding of research, types of research, types of data, data collection tools and statistical methods to undertake research. Moreover, students will develop the skills of research proposal, research report writing and presentation

PSO₅: Financial management is very important for both business and non business entities. Students will learn to apply the fundamental concepts and tools to the decisions faced by the financial managers.

PSO6: The students will understand the importance of accounting information, legal requirements for recording accounting information and emerging issues in accounting. The student will learn how to analyze the financial statements of the business enterprise.

PSO7: Students who are future managers in organizations will benefit from the study of operation research models which are useful for taking critical decisions.

PSO8: Financial markets and financial services have emerged as the important component of the financial system. It has now become inevitable to understand the functioning of financial markets including derivatives market, mutual funds, banking and non-banking institutions for sound investment decisions. This program will enable the students to become good financial planners.

PSO9: Business Environment is continuously changing and it has a deep impact on the business. This program will give insights as to how to evaluate the impact of environment on business.

PSO10: Due to the dynamics of changing environment it has become essential to manage strategically business and employees both. This program gives an exposure to students of strategic management and HRM.

Program Specific Outcomes :

EA: Advanced Accounting and Auditing

This elective will help to develop students into ethical accounting professionals and consultants.



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Moreover, the students will be aware of the latest trends in Commerce and Accounting world.

Course Outcomes (CO):

401: Business Economics

CO1: Business Economics is a core course aimed at presenting and developing a microeconomic approach to business decisions. The concepts and problems are analyzed from the perspective of the firm and the managers' decisions.

CO₂: The course introduces some basic Macro and Micro Economic Concepts and theories necessary for business Decision Making. It elaborates the concepts related to National Economy.

CO3: Emphasis is thus placed on the study of Demand and Supply Analysis, Elasticity of Demand and Supply, Market Mechanism, Production and Cost Analysis of interactions in markets, both with the customers and the rival firms.

CO4: This course explains different Market Structures along with their Characteristics and Price determination under these competitive Market Structures.

Unit 1: Nature and Scope of Business Economics

Meaning and scope of business economics, Objectives of business firms, Basic Problems of an Economy and Role of Price Mechanism; measuring the value of Economic Activity: GDP and its components, Income – Expenditure and the Circular Flow, Stocks and Flows.

Unit -2 Demand Analysis and Consumer Behaviour

Demand and Law of Demand, Consumer's Behaviour: Cardinal Utility Theory; Indifference Curve Analysis of Demand; Consumer Surplus; Elasticity of Demand; Demand Forecasting; Concepts of Cost; Production Analysis: Factors of Production; Theory of Production: Returns to a Variable Factor; Law of Variable Proportions: Law of Returns to Scale, Theory of cost: Short-run and long-run cost curves.

Unit -3 Market Structures & Price Determination

Market Structures and Concepts of Revenue; Price determination under different market forms: Perfect competition; Monopolistic competition; Oligopoly- Price leadership model; Monopoly; Price discrimination.

Unit-4 Pricing Strategies

Pricing strategies: Price skimming; Price penetration; Peak load pricing; Pricing Practices: Full-Cost (Mark-Up) Pricing, Multi-Product Pricing and Marginal Cost Pricing.

References:

1. Managerial Economics, Geetika, Piyali Ghosh, Puraba Roy Choudhary; Mc Graw Hill Publications

2. Macro Economics, N. Gregory Mankiw, Worth Publishers

3. Managerial Economics, H. Craig Petersen W. Cris Lewis Sudhir K. Jain, Pearson Education

4. Business Economics, H.L. Ahuja; S. Chand Publications

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402: Business Management

Course Outcomes:

CO1: This course will introduce the concepts of management, evolution of management, environment, social responsibility of business and ethics.

CO2: This course will familiarize students with decision making process, organization structure, design and change, strategic management, human resource management and information in an organisation.

CO3: It will help students understand the importance of control, teamwork, motivation, communication and leadership.

Unit 1: Introduction to Management

Managing and Managers; the Evolution of Management Theory; Organizational and Natural Environments; Social Responsibility and Ethics; Globalization and Management; Inventing and Reinventing Organizations; Culture and Multiculturalism; Quality

Unit 2: Planning

Decision Making; Planning and Strategic Management; Strategy Implementation; Organizational Design and Organizational Structure; Power and the Distribution of Authority; Human Resource Management; Managing Organizational Change and Innovation

Unit 3: Leading

Motivation; Leadership; Teams and Teamwork; Communication and Negotiation

Unit 4: Controlling

Effective Control; Operations Management; Information Systems

References:

1. Management; James A. F. Stoner, R. Edward Freeman, Daniel R. Gilbert, Pearson Education

2. Principles of Management, P C Tripathi and P N Reddy, McGrw Hill Education

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403: Marketing Management

Course Outcomes:

CO1: This course will clarify the concepts of marketing, marketing environment, marketing strategies, marketing plan, and marketing research.

CO2: It will acquaint students with the importance of study of consumer behaviour and competition in marketing and how market can be segmented and strong brands can be built and positioned.

CO3: It will help students know as to how product, packaging, pricing, marketing communication and marketing channels strategies are designed.

CO4: It will help students understand the nature of services, how services can be managed and marketed and the importance of global marketing.

Unit:1 Understanding Marketing Management:

Defining Marketing for the new realities: Value of Marketing, Scope of Marketing, Core Marketing concepts, new marketing realities, Company Orientation towards the market place. Marketing Management Tasks; Developing Marketing Strategies and Plans: Marketing and Customer Value, Nature and Content of Marketing Plan, Creating long term loyalty relationships, Conducting Marketing Research.

Unit: 2 Analysing Consumers and Competition:

Consumer Behaviour, Factors influencing Consumer Behaviour, Buying Decision Process; Identifying and Analysing Competitors; Building strong brands: Market Segmentation and Positioning, Creating Brand Equity, Product life cycle concept and Marketing strategies.

Unit: 3 Creating and delivering value:

Setting product strategy: Product Characteristics and classification, product and brand relationships, Packaging, labelling warranties and guarantees.

Introducing new market offerings: New Product Options, Challenges in new product development and organization arrangements managing the new product development process, Consumer Adoption Process

Developing Pricing Strategies and Programmes, Designing and managing integrated marketing channels, managing retailing and wholesaling.



Unit: 4 Communicating Value, Managing Services and Deciding Global Market

Offerings:

Designing and managing integrated marketing communications: Role of Marketing communications, communication process models, developing effective communications, selecting the marketing communication mix.

Managing mass, personal and digital communications: Developing and managing an advertisement programme, sales promotion, events and experiences, and public relations; online marketing, social media, mobile marketing and direct marketing.

Designing and managing services: Nature of Services; Marketing Strategies for service firms; Managing Product Support Services;

Tapping into global markets: deciding whether to go abroad, which markets to enter and how to enter, deciding on the marketing programme and country of origin effects,

References:

1. Philip Kotler, Kevin Lane, Keller, "Marketing Management", Pearson Education

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404: Business Research Methods

- CO1- The course on Business Research Methods describes the meaning and role of Business Research. It introduces the nature and scope of Business Research, Research Methods and Research Methodology from theoretical as well as practical aspects. It will help understanding the intricacies of Scientific Methodology to Business Research Processes
- CO2: It will enable students to develop a well-structured Research Proposal
- CO3- It will help to formulate the research problem and understanding the major research designs; to determine data sources and learn the art of designing a questionnaire; to understand various sampling techniques used for data collection and to conduct Data collection and Fieldwork in a scientific and ethical manner.
- CO4- It describes data analysis techniques for using various Descriptive and Inferential Techniques for Univariate, Bivariate and Multivariate Analysis and their practical applications to Business Research Problems.
- CO₅- It will make learn how to communicate the results and how to prepare a Scientific Research Report.

Unit 1: Introduction to Research: 25%

Managerial Decision Making and Business Research, Nature and Scope of Business Research, Meaning and types of Research: Basic Research, Pure Research, Applied Research, Modern Scientific approach to Research, Research in Business, Research process, Structuring a Research proposal, Designing a research study: Exploratory, Descriptive and Causal Research Designs, Criteria of Good Research, Scope of a Research Study, Structuring a Research Proposal, Evaluations of Research study, Writing a Research Report, Research Design: Sampling Design, Survey Design, Statistical design, Operational Design, Qualitative Vs. Quantitative Research, Research Report Writing Criteria for evaluation of a Research study.

Unit 2: Data Collection and Description:

25%

Data Vs. Information , Types of Data : Primary Vs. Secondary Data , Time series Vs. Cross sectional Data , Panel Data , Sources of secondary data , Methods of Primary data collection , Editing Coding , Identifying missing observations and outliers ,

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Classification and Tabulation of data , Concepts of a frequency distributions for a discrete and continuous random variable, Data representation : Bar Charts , Pie Charts , Histogram and Ogives, Observation studies , Survey Method , Data Mining Process , Population Vs. Sample Study , Features of a Good sample, Determination of sample size , Sampling and Non-sampling errors, Lipstein's Nine Rules for minimizing non-sampling errors, Validity , Optimization, Persistence of Small Numbers, Law of Statistical Regularity, Principle of inertia of Large Numbers, Precision, Sampling Frame , Sampling Fraction, Probability sampling methods : SRSWR , SRSWOR, Systematic sampling , Proportionate and disproportionate stratified sampling, Cluster sampling, Area Sampling , Two stage sampling , Multistage sampling , PPS Sampling , Sequential Sampling , Statistical judgment, Quota Sampling, Snowball sampling (Only description of the methods and their applications to practical situations)

Unit 3: Techniques of Data Analysis:

25%

Overview of probability theory, Concept of a Frequency distribution and a probability distribution, Characterizing a frequency distribution and a probability distribution : Concept of Raw and Central Moments, Basic concepts and applications of the measures of Central Tendency, Dispersion, Skewness and Kurtosis, Measures of Association : Bivariate correlation analysis , Rank Correlation, Probable Error of Correlation Coefficient, Simple Linear Regression, Multiple Regression model, Interpretation of Computer Output for Multiple Regression Analysis, Co-efficient of Determination and its interpretation, Measures of Association for Nominal and Ordinal data.

Unit 4: Basics of Statistical Inference:

M25%

Meaning of Statistical Inference, Parameter and Statistic, Concepts of Point and Interval estimation, Confidence level, Confidence Interval, Level of significance, Statistical Testing of Hypothesis, Power of the test, Type-I and Type- II Errors, Null and Alternate Hypotheses, One Tailed and Two Tailed tests, Properties of Normal Distribution and their applications in hypothesis testing, Large and Small Sample Tests.

Note: Case studies on all of the above units indicating practical applications of the topics concerned must be included as a teaching pedagogy.



References:

- Donald Cooper & Pamela Schindler: "Business Research Methods" Tata McGraw Hill (9th Edition)
- 2. Sharon Lohr: "Sampling: Design and Analysis" Duxbury Press
- 3. Cochran W.G.: "Sampling Techniques" Wiley Eastern
- 4. Pulak Chakravarty: "Quantitative Techniques for Management and Economics" Himalaya Publishing House
- 5. Levin & Rubin: "Statistics for Management" Pearson Education
- 6. Hankey, Wichern & Reitsch: "Business Forecasting" Pearson Education
- Moshe Ben-horin and Levy: "Statistics- Decision and Applications" Addison Wesley
- 8. Srivastav, Shenoy and Sharma: "Quantitative Techniques for Managerial Decisions" Wiley Eastern
- 9. Bernard Ostle and Mensing R. W.: "Statistics in Research" Ith IOWA State University Press
- 10. Sachadeva J.K.: "Business Research Methodology" Himalaya Publication

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405: Financial Management

CO1: This course will provide knowledge of financial management and its role in overall performance of business enterprises.

CO2: It will also explain concept of future value and Present value in the context of compensation of investment

CO3: This course will develop analytical ability of the students for long term and short financial decisions and to undertake cost benefit analysis

CO4: The students will learn how to form optimum capital structure which provides maximum value of firm and minimum cost of capital to the business units.

CO5: The students will be familiar with relevance of dividend payment decisions.

Unit-1: Financial Management Overview:

- (a) Evolution
- (b) Objectives/Goals
- (c) Functions and Scope
- (d) Emerging Role of the Financial Manager

Unit-2: Valuation Concepts in Financial Decisions:

- (a) Time Value of Money Compound Value, Future Values, Present Value.
- (b) Risk and Returns Theory, Evidence and Application.
- (c) Valuation of Securities

Unit-3: Investment Decisions:

Long Term Investment: Techniques of Capital Budgeting Short Term Investment: Working Capital Management

Unit-4: Financing and Dividend Decisions:

- (a) Cost of Capital, Analysis Of Leverages, Capital Structure Theories
- (b) Classification of Dividend Policies, Dividend Theories
- (c) Long Term Sources of finance

References:

- 1. Prasanna Chandra; Financial Management: Theory and Practice; Tata McGraw Hill.
- 2. Pandey; I.M.; Financial Management; Vikas Publications

3. Van Horne and Wachowicz; Fundamentals of Financial Management; Practice Hall Publications

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- 4. Brearley and Myers; Principles of Corporate Finance, Tata McGraw Hill.
- 5. Bhabatosh Banerjee; Fundamentals of Financial Management; PHI Learning Pvt.Ltd.
- 6. Paresh Shah; Financial Management; Biztantra.
- 7. Ravi M.Kishore; Financial Management; Taxmann's Publication.

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406: ACCOUNTING FOR MANAGERS

CO1: This course will provide introductory base of legal provisions of financial statements to non accounting students for managerial decisions.

CO2: This course will give comparative information of IFRS and Ind. AS to the students for financial statements preparation

CO3: This course will enhance the quality amongst the students of Reading, analysis and interpretation of historical results.

CO4: This course will make students acquainted with emerging issue of financial accounting

CO₅: This course will provide basic knowledge of cost and management accounting to the non accounting students.

Unit: 1 Accounting – An Overview

a) Nature, Objectives, features, qualitative features and types of Corporate Financial Statements

b) Uses and Users of Accounting Information

c) Legal requirements -Form & Content (Schedule-III) (As per Companies Act, 2013)

d) IFRS and IND AS

Unit: 2 Financial Statements Analysis

(a) **Ratio Analysis**: (Expected: (i) Interpretation of Ratios (ii) Comments on comparison of standard ratios with calculated ratios) (Preparation of final accounts from given ratios is not expected); Profitability, Liquidity, solvency and activity (efficiency) Ratios to be covered)

(b) **Cash Flow Statement Analysis (IND AS-7)**: (Expected Preparation of cash flow statement Simple problems and interpretation of results of Operating activities, Investing activities and Finance activities)

Unit: 3 Emerging Issues in Accounting

(Expected: Meaning, features, Benefits, limitations, models (If any), and Practical problems/case to understand respective issue)

- a) Inflation Accounting
- b) Human Resource Accounting
- c) Creative and Forensic Accounting and financial frauds
- d) Environment Accounting



e) Economic Value Added and Market Value Added

Unit: 4 Costs and Management Accounting

- a) Meaning, features, benefits and limitations of cost and management accounting
- b) Difference between Financial, Cost and Management Accounting
- c) Tools and Techniques of Cost and Management Accounting (In brief)

References:

- 1. T.P.Ghosh, "Accounting and Finance for Managers", Taxmann's Publication.
- 2. J.Made Gowda, "Accounting for Managers", Himalaya Publishing House
- 3. T.P.Ghosh, "Accounting for Managers", Taxmann's Publication.
- 4. Ahish K Bhattarcharyya, "Financial Accounting for Business Managers", PHI

407 Operations Research

- CO-1: The course on Operations Research helps understand the basics of decision making by using Operations Research Models. It describes the use of various Optimization Techniques to arrive at an optimum decision in the Unconstrained and Constrained Environment.
- CO-2: It explains the use of Linear Programming Model; its formulation and solution using graphic and different variants of simplex method under various conditions. It illustrates the applications of these models in the fields of Accountancy and Finance.
- CO-3: It also deals with the exceptional cases of transportation and assignment problems and some special cases of applications of these Models in practice.
- CO-4: It elaborates various Competitive Scenarios and Concepts related to game theory. It further describes various methods to solve a Two-Person Zero Sum Game Problem.
- CO-5: To understand the concepts of the Networking Techniques: PERT & CPM and their applications time- cost trade off. It explains the applications of these techniques in both Deterministic and Probabilistic Scenarios.

Unit:1 Introduction to Operations Research:

(25%)

Definitions of O.R., Nature and Scope of O.R., Phases of O.R., Different types of Models in O.R., Types of Mathematical models, Advantages of Models, Applications of O.R. in the fields of Marketing, Finance, Planning, Research Development Techniques, Limitations of O.R., Linear Programming and its Applications: Definitions of Linear Programming, Linear Programming as an Optimization Technique, Structure of an L.P. problem, Formulations of L.P. problem, Graphical Method, Simplex method for Maximization problem, Big-M method for Minimization case, Degeneracy, Unbounded, Infeasible and Alternative Solution cases, Advantages and Limitations of Linear Programming, Applications of Linear Programming Problem.

Unit: 2 Transportation Problem and Assignment Problem:

(25%)



Transportation Model, Formulation of Transportation Problem as an L.P. model, Vogel's approximation Method, Modified Distribution Method, Optimality Tests, Degeneracy in T.P., Unbalanced T.P., Transportation Problem with Prohibited Routes, Trans-Shipment Problem, Assignment Problem: Formulation, Hungarian Method, Unbalanced Assignment Problem, Constrained Assignment Problem, Travelling Salesman Problem, Applications of Transportation and Assignment Problems.

Unit:3 Theory of Games and Sequencing Problems:

(25%)

Study of Two Person Zero-sum Game Problems, Games with and without Saddle point, Principles of Dominance, Graphical method, Conversion of Game problem into an L.P. problem, Problem of Sequencing: Sequencing of n jobs on two and three machines, Applications of Game theory and Sequencing problems.

Unit:4 Network Analysis: (CPM & PERT):

(25%)

Concept of Network, Network Diagram, Concepts connected with a Network, Labeling Method, Critical Path Method, Determination of Floats: Total Float, Free Float and Independent Float, Project Evaluation and Review Technique (PERT), Applications of CPM and PERT.

Note: Case studies on all of the above units indicating practical applications of the topics concerned must be included as a teaching pedagogy.

References:

- 1. Sharma J.K.: Introduction to Operations Research
- 2. Taha H. A.: Operations Research- An Introduction
- 3. Hiller and Lieberman: Operations Research
- 4. Vohra N.D.: Quantitative Techniques for Management
- 5. Rao S.S : Optimization Theory and Applications
- 6. Kapoor V.K.: Problems and Solutions in Operations Research

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CO1: The students will understand the role of financial markets in financial system and economic growth.

CO2: The students will know how money and capital markets function.

CO3: The students will be familiarised with primary market and secondary market.

CO4: Besides domestic financial markets, students will learn as to how foreign financial markets work.

CO₅: Students will also have an exposure of derivatives market in India.

Unit 1: Financial Markets

An Introduction Meaning, Nature and Role of Financial System; Financial Markets as a component of Financial System; Financial system and Economic Growth; Financial System Designs: Bank - based and Market-based.

Unit 2: Money Market

Meaning, Characteristics and Functions of Money Market; Role of the Reserve Bank in the Money Market; Intermediaries in the Money Market; Development of Money Market in India; Money Market Instruments: Treasury Bills, Commercial Paper; Certificate of Deposit; Commercial Bills; Collateralized Borrowing and Lending Obligation; Call Money Market and Term Money Market.

Unit 3: Capital Market

Meaning, Functions and Types of Capital Market; Reforms in the Capital market; Intermediaries; Issue Mechanisms; Types of Primary Issues: Public, Rights and Private Placement; Resource Mobilization from International Capital Markets: ADRs, GDRs and ECBs; Primary Market Scenario in India; Debt Market: Private Corporate; Role of SEBI in the Capital Market.

Unit 4: Secondary Capital Market

Functions of the Secondary Market; Post Reforms Stock Market Scenario; Organization, Management and Membership of Stock Exchanges; Listing of Securities; Trading Arrangements; Stock Market Index; Stock Exchanges in India, Derivatives Market in India: A conceptual idea of Futures and Options

References:

1. Pathak, Bharati V. "Indian Financial System", Pearson Education, 4th Edition.

2. M.Y.Khan, "Indian Financial System", Mc Graw Hill, 6th Edition.

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3. Machiraju, H.R., "Indian Financial System", Economic Times

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409: Business Environment

CO1: This course will give important insights into the types of environment which a business firm faces.

CO2: Students will learn the types and techniques of environmental analysis and forecasting.

CO3: Students will also understand the impact of economic environment and its constituents on business and society both.

CO4: The students will also be exposed to the provisions of the Companies Act, 2013. CO5: Besides domestic business environment, students will also learn how foreign environment affects the business.

Unit-1: Types of Environment, Competitive structure of Industries, Competitor and Environmental Analysis, Classification of Business and Industries, Characteristics and Goals of Business, Techniques for environmental analysis, Steps in / Approaches to Environmental Analysis, Types and techniques for environmental forecasting, Benefits/Importance and limitations of environmental analysis and forecasting.

Unit-2: Economic Environment: Nature of the economy, Structure of the economy, Economic policies and conditions. Political and Government Environment: Functions of state, Economic rules of government, Government and Legal environment, Constitutional Environment. Natural And Technological Environment: Nature, Innovation, Technological Leadership and Followership, Technology and Competitive Advantage, Sources of technological dynamics, Impact of Technology on Globalization, IT and Marketing, Transfer of Technology. Demographic Environment: Population size, Falling birth rate and changing age structure, Migration and ethnic aspects. Societal Environment: Business and Society, Objectives and Importance of Business, Business and Culture, Religion, Language, Culture and Organizational Behaviour, Technological Development and social Change. Social Responsibility of Business: Classical and Contemporary views, Factors affecting social orientation, arguments for and against social involvement, Social Audit, Companies act 2013 and CSR. Consumer Rights, Consumerism and Consumer Protection

Unit-3: Indian Company Law



Brief History, Companies act 2013, Objectives of the companies act, Classification of companies, Incorporation of company, Management and Administration, Revival and Rehabilitation of sick companies, Winding of companies Industrial Relations: Industrial Disputes: Causes and Preventive steps, Tripartite machinery, Settlement of disputes. Workers Participation in Management: Meaning, Objectives, Problems and Limitations, Forms of Participation. Quality Circles: Origin and development, Meaning, Nature, structure, objectives, process of Quality Circles, Conditions for success of Quality Circles, Reasons for failure of Quality circles.

Unit-4: International Business Environment

(a) Nature, importance and scope, framework for analysing international business environment – geographical, economic, socio-cultural, political and legal environment.
(b) Modes of international business – trade, contract, foreign investment, collaborations, joint ventures, and others.

(c) Trade policies – free trade, protection and economic cooperation

(d) New international economic order. Economic environment of International business:

(a) World economic unions- EU, NAFTA, ASEAN, SAARC, SAPTA

(b) Trade regulating bodies - WTO, UNCTAD, ILO, BIS (c) Technology transfers

References:

1. Francis Cherunilam; Business Environment Text and Cases; Revised Edition; Himalaya Publishing House.

2. A.C. Fernando; Business Environment; Pearson Publication.

3. The business environment; Ian Worthington, Chris Britton; Financial Times Prentice Hall.

410 EA: Financial Accounting and Auditing– 1

CO1: The course will make students acquainted with legal provisions of Ind AS CO2: The course will make students understand preparation of financial statements under Income tax Act and Companies Act and their comparison.

CO3: The course will provide knowledge about auditing aspect in the context of prepared financial statements

CO4: The course will explain the concept of returnable and non returnable containers which are having significant role for profit determination in business enterprises.

CO₅: The course will elucidate accounting treatments for special types of business transactions

UNIT - I: INDIAN ACCOUNTING STANDARDS:

Ind AS 2 Inventory Valuation;

Ind AS 18 Revenue Recognition;

Ind AS 20 Accounting for Government Grants and Disclosure of Government Assistance;

Ind AS 23 Borrowing Costs;

UNIT - II: PREPARATION AND AUDIT OF FINANCIAL STATEMENTS:

(a) Some important issues: Inventory, Depreciation, Tax Provision and Managerial Remuneration (including problems).

(b) Advanced level problems on preparation of Final Accounts of a public limited company as per revised Schedule VI only.

(c) Audit of Financial Statements

UNIT – III: ACCOUNTS OF PACKAGES AND CONTAINERS

UNIT – IV: ACCOUNTING FOR SPECIAL TRANSACTIONS:

(A) Hire Purchase Trading Account;

(B) Lease Accounting. (Ind AS 17)

Note:

1. Practical problem carrying not less than 80% marks shall be asked. This percentage is inclusive of 20% weightage to be given to multiple choice questions. Each unit must be give equal weightage for MCQs.

2. Question from any main unit shall not be set in option of questions from any other main unit or sub unit.

References:

1. T.P. Ghosh, "Accounting standards and corporate accounting practices"; Taxman Allied service pvt.ltd.

2. Anil Chaudhary, "Fundamentals of Accounting and Financial Analysis"; Pearson Education.

3. Ambrish Gupta "Financial Accounting for Management – An analysis perspective, Pearson Education.

4. P Premchand Balu and M. Madan Mohan, "Financial Accounting and Analysis"; Himalaya Publishing Stores.

5. J.R. Mongs: "Fundamentals of corporate accounting"; Mayar Noida, Delhi. 6. Shashik Gupta, R. K. Sharma, "Management Accounting – Principles and Practice"; Kalyani Publication, Noida

411 EA: Cost Accounting – 1

CO1: Cost bookkeeping empowers them to present accounting of cost of product or service

CO2: Knowledge pertaining to Cost control and cost reduction provides platform for creativity and innovations

CO3: Impart accounting education in emerging issues and to understand the difference between conventional and new techniques of overhead distribution

CO4: To develop thinking and analytical ability of students for cost and price determination

CO₅: Product pricing decisions intends to make students realize and understand determination of pricing for different situation

Unit – I: Cost Book-keeping:

Introduction; A fully integrated system; An integrated system with separate financial and cost ledgers; A non-integrated system; Flowchart; Reconciliation of cost and financial accounts.

Unit- II: Cost Control and Cost Reduction:

The difference between cost control and cost reduction; The mechanism for controlling and reducing costs and some of the recent developments in this regard:

- (a) Inventory Control: (1) ABC Analysis; (2) VED Analysis; (3) FNSD Analysis; (4) EOQ –Basic Model.
- (b) Labour Cost Control: Labour Productivity/ Efficiency.
- (c) Overhead Cost Control: Treatment of 'Under and Over absorption' of overheads.
- (d) Learning Curve.

Unit – III: Activity Based costing:

(a) Definition and need for Activity Based Costing – Concept of Activity Based Costing (ABC).

(b) Characteristics, development and implementation of ABC.

(c) Cost drivers and cost tools; Main activities and its cost drivers.

(d) Allocation of overheads under Activity Based Costing.

(e) Application of Activity Based Costing (when to use).

Unit – IV: Product Pricing

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ગુજરાત કૉમર્સ કૉલેજ ૧૯૯૩ માં સ્થપાયેલી (ગુજરાત સરકાર દ્વારા સંચાલિત) NAAC દ્વારા માન્યતા પ્રાપ્ત ગ્રેડ 'B'

Introduction, Economic theory of pricing; Pricing decision process; Role of costs in pricing; Pricing methods: (i) Cost based or cost plus pricing; (ii) Marginal cost pricing; (iii) Pricing for target rate of return; (iv) Added value method of pricing; (v) Going rate pricing; (vi) Standard cost pricing; (vii) Opportunity cost pricing; (viii) Administered pricing (ix) Customary pricing; (x) Export pricing. Strategies in product pricing; Pricing strategies for new product; Pricing of established products; Price discrimination; Target pricing and product line pricing; Discounts and discounting and pricing in inflation.

Note: 1. Practical problem carrying not less than 80% marks shall be asked. This percentage is inclusive of 20% weightage to be given to multiple choice questions. Each unit must be give equal weightage for MCQs.

2. Question from any main unit shall not be set in option of questions from any other main unit or sub unit.

References:

1. Jawahar Lal; "Advanced Management Accounting"; S.Chand & Company Ltd.

2. T.P.Ghosh; "Accounting and Finance for Managers"; Taxmann Allied Services (P.) Ltd..

3. J.Made Gowda; "Accounting for Managers", Himalaya Publishing House.

4. Dr. Jawahar Lal; "Accounting Theory and Practice"; Himalaya Publishing House.

5. Ravi M. Kishore; "Cost & Management Accounting"; Taxmann Allied Services (P.) Ltd..

6. Paresh Shah; "Management Accounting"; Oxford University Press.

7. Jawahar Lal & Seema Srivastava; "Cost Accounting"; Tata McGraw-Hill Publishing Company Ltd.

412 EA: Cost Accounting - 2

CO1: This course will give complete overview and practical application of marginal and absorption costing

CO2: This course will develop comparison and analytical skill for stock value determination under variable and total costing system

CO3: This course will also explain the relevance of recovery of total cost to sustain in the market through Break Even point.

CO4: Students will acquire conceptual and practical knowledge for optimization of revenue and cost to maximize the profit.

CO₅: This course will make students acquainted with developing issues of cost accounting and to undertake research on them to develop complete or acceptable theory on these issues.

Unit – I: Short-term decision-making techniques:

(A) Marginal and absorption costing:

(a) Meaning, importance and application of the concept of contribution.

(b) Effect of absorption and marginal costing on inventory valuation and profit determination.

(c) Calculation of profit or loss under absorption and marginal costing.

(d) Reconciliation of the profits or losses calculated under absorption and marginal costing.

(e) Advantages and disadvantages of absorption and marginal costing.

(B) Cost-volume profit (CVP) analysis:

(i) Calculation and interpretation of a break-even point and margin of safety;

(ii) Understanding of, and use, the concepts of a target profit or revenue and a contribution to sales ratio;

(iii) Identifying the elements in traditional and contribution break-even charts and profit/volume charts;

(iv) Applying CVP analysis to single-product situations.

Unit – II: Limiting factors and optimal solution.

(a) Identifying a single limiting factor;

(b) Determining the optimal production plan where an organization is restricted by a single limiting factor;

(c) Formulation of a linear programming problem involving two variables;

(d) Determining the optimal solution to a linear programming problem using a graphical approach;

(e) Use of simultaneous equations, where appropriate, in the solution of a linear programming problem.

Unit – III: Differential, Opportunity and Relevant Costing:

(A) Differential Costing: Definition and meaning; Advantages of differential cost analysis; Distinction between marginal and differential costing; Cost Indifference point Analysis.

(B) Opportunity and Relevant Costing: Meaning and examples of opportunity cost; Application of the concept of opportunity cost; Concept of Relevant Costing; Calculation of the relevant costs for materials, labour and overheads; Calculation of the relevant costs associated with noncurrent assets; Use of relevant cost to take decisions related to pricing, outsourcing and make or buy, product mix when capacity constraints exist, replacement of equipment, operate or shutdown, add or drop, sell or process further etc.; the theory of 'constraints' and throughput cost accounting.

Unit – IV: New Concepts:

1. Just in Time (JIT): Introduction and philosophy of JIT; Sources of Waste, Aims and Objectives of JIT; Characteristics; Methodology of Implementation in JIT; Benefits in application; Obstacles to successful implementation; Impact of JIT on management, Accounting System, Material Requirement Planning (MRP – 1), Manufacturing Resource

Plan (MRP – 2).

2. Life Cycle Costing: Identifying the costs involved at different stages of the life-cycle; Implications of life cycle costing on pricing, performance management and decision making

3. Target costing: Deriving a target cost in manufacturing and service industries; Difficulties of using target costing in service industries; Implications of using target costing on pricing, cost control and performance management; Suggestions to close a target cost gap.

Note:

1. Practical problem carrying not less than 60% marks shall be asked. This percentage is

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inclusive of 20% weightage to be given to multiple choice questions. Each unit must be give equal weightage for MCQs.

2. Question from any main unit shall not be set in option of questions from any other main unit or sub unit.

References:

1. Jawahar Lal; "Advanced Management Accounting"; S.Chand & Company Ltd.

2. T.P.Ghosh; "Accounting and Finance for Managers"; Taxmann Allied Services (P.) Ltd..

3. J.Made Gowda; "Accounting for Managers", Himalaya Publishing House.

4. Dr. Jawahar Lal; "Accounting Theory and Practice"; Himalaya Publishing House.

5. Ravi M. Kishore; "Cost & Management Accounting"; Taxmann Allied Services (P.) Ltd..

6. Paresh Shah; "Management Accounting"; Oxford University Press.

7. Jawahar Lal & Seema Srivastava; "Cost Accounting"; Tata McGraw-Hill Publishing Company Ltd.



501: Taxation –I (Personal Tax Planning)

CO1: This course will build up the quality of honesty to pay taxes to the respective government.

CO2: This course will enable students to deal with the application aspects of taxation provisions to minimize tax liability in ethical manner.

CO3: This course will make students familiar with provisions of respective finance bill for Income tax planning purpose.

CO4: This course will also explain the relevance of deductions, relief and exemptions related provisions of respective finance bill.

CO₅: This course will clarify the objectives of TDS, Advance tax payment and penal interest of income tax provisions.

Unit -1: Introduction

Concept and Significance – Tax Evasion and Tax Avoidance – Methods of Tax Planning, Assessment of Individuals: Concept and Objectives, Residential Status, Tax Planning for Special Deductions and Exemptions, Tax Planning for Investments.

Unit: 2

(a) Tax Planning for Salary Income

(b) Tax Planning for House Property Income

Unit:-3:

(a) Tax Planning for Capital Gains.

(b) Tax Planning for Profit and Gains from Business and Profession

Unit: 4

(a) Tax planning for Income from other sources

(b) Advance Payment of Tax and Interest:

Income Liable for Advance-Tax-Advance tax Liability-Interest Payable by Assesses or Government-Interest payable to assesses-Producer to be Followed to Calculate Interest – Waiver or Reduction of Interest under: Section 234 A, 234 B and 234 C – Power of Chief Commissioner to waiver Penal Interest – Power of CBDT and Settlement Commission to Waiver Interest.

(Note: At least 60% practical questions to be asked)

REFERENCES:

1. Dr Girish Ahuja and Dr RaviGupta – Practical Approach to Direct and Indirect Taxes – Wolters kluwer



2. Aprameya, Milinda, Arpita and Aparajita – Direct Taxe Trady Reckoner with Tax Planning – Bharat Law House Pvt.Ltd.

3. Dr Vinod Singhania and Dr Monica Singhania - Students' guide to Income Tax,

Problems and Solutions – Taxmann Publications.

Accredited Grade 'B' by NAAC

502: Strategic Management

CO1: This course will enable students to understand the concepts of strategic management and strategic management process.

CO2: The students will also learn how to appraise both internal and external environment and prepare organisational strategies.

CO3: Students will also understand the types of organizational structures and design.

CO4: Students will also learn about operational and functional strategies

CO5: Students will also come to know the importance of strategic control.

Unit:1 Introduction to Strategic Management:

Evolution of strategic management and business policy; Understanding strategy; Strategic Decision Making; Elements in Strategic Management Process; Strategic Intent; Vision; Mission; Business Definition; Goals and Objectives.

Unit:2 Strategy Formulation:

Environmental Appraisal: Concept of Environment; Environmental Sectors; Environmental Scanning; Appraising the Environment.

Organizational Appraisal: Dynamics of Internal Environment; Organization Capability Factors; Considerations in Organizational Appraisal; Methods and techniques used for organizational appraisal, Structuring Organizational Appraisal.

Unit:3 Strategic Analysis and Choice:

Corporate Level Strategies: Concentration, Integration, Diversification, Stability, Retrenchment and Restructuring. Business Level Strategies: Generic Business Strategies. Process of Strategic Choice, Strategic Analysis: Subjective Factors in Strategic Choice, Contingency Strategies, Strategic Plan.

Unit:4 Strategy Implementation and control:

Nature and Barriers to Strategy Implementation, Model of Strategy Implementation; Structural Implementation: Structural Considerations, Types of Organizational Structures, Organizational Design and Change. Functional and Operational Implementation; Functional Strategies and Functional Plans and Policies. Strategic Control, Operational Control,

References:



1 Azhar Kazmi, "Strategic Management and Business Policy"; Mc-Graw-Hill Companies, Third Edition.

- 2. Thompson and Stickland; "Strategic Management"; Mc-Graw-Hall Companies.
- 3. Fred R. David; "Strategic Management; Concept and Cases;" Pearson Education.
- 4. Gerry Johnson and Kiran Scholes; "Exploring Corporate Strategy: Text and Cases"



503: Financial Services

CO1: The students will understand the role of financial services in financial system and economic growth.

CO2: The students will learn in detail about depositories, custodians, factoring, forfaiting and venture capital funds.

CO3: Students will understand the role of investment bankers.

CO4: Students will understand the working of the banking and non-banking services.

CO₅: Mutual funds are now an important constituent of the financial system. Students will learn about the organization of the mutual fund, types of mutual funds schemes and methods of investing in mutual funds schemes.

Unit: 1 Financial Services

Meaning and need for financial services; Financial Services as a component of financial system; Depositories and Custodians; Credit Rating; Factoring and Forfaiting; Venture Capital Funds

Unit: 2 Investment Banking

Investment Banks: Functions and Types of Investment Banks; Investment Banking Services; Merchant Banking Services. Housing Finance: Role of Housing and Housing Finance in the Economy; Policy initiatives and measures to develop housing finance in India; Housing Finance Institutions in India; Types of Housing Loans; Marketing Strategies of housing finance institutions; Role of National Housing Bank; Reverse Mortgage Loan.

Unit: 3 Banking and Non-Banking Services

Banking: Importance and Functions of Banks; Development of Banking in India; Scheduled Commercial Banks; Mobilization, Lending and Investment of Funds by Banks; Reforms in the banking system; Micro Finance and Financial Inclusion; Non Performing Assets: Insolvency and Bankruptcy Code, 2016.

Insurance: Origin and development of insurance, types of insurance, General health and life.

Unit: 4 Mutual Funds

Meaning, Concepts of Mutual Funds; Growth of mutual fund Industry in India; Organization of a mutual fund; Types of mutual funds schemes; Role of Intermediaries



and marketing of mutual funds; Methods of investing in a mutual fund scheme; Tax implications for mutual fund investors;

References:

- 1. Bharati V. Pathak, "Indian Financial System" 5th Edition, Pearson Education.
- 2. Indian Financial System: M.Y.Khan, Sixth Edition, Mc Graw Hill.
- 3. Financial Markets & Institutions: L.M.Bhole

504EA: Management Accounting – 1

CO1- This course will elucidate the meaning of Management accounting and its role for managerial decisions to prevent any kind of hazards in the operation and implementation of project

CO2- This course will develop skills to explore different options for given case

CO₃-This course will help understand planning and operation variances and their consequences and probable remedies

CO₄- It will provide platform for development of estimation and visualization capacity and skill through preparation of budget and its successful execution through budgetary control system

CO₅- It will help to determine variances and their investigation which expands thinking ability of students.

Unit – I:

(A) Overview: Meaning and Definition of Management Accounting, Utility and limitations of Management Accounting, Techniques or Methods of Management Accounting, Limitations of Financial Accounting and Cost Accounting, Difference between Financial, Cost and Management accounting

(B) Opportunity cost approach to variances: Ex-ante and ex-post standards; The opportunity cost of capacity variances and efficiency variances; Planning and operating variances; Unavoidable and possibly avoidable planning variances; Limitations of planning and operating variances.

Unit – II: Budgeting and Budgetary Control:

Budgeting concepts; Types of costs considered: Discretionary Costs; Engineered costs; Committed costs; Types of Budget: Appropriation Budget; Flexible Budget; Capital Budget and Master Budget; Forecast vs. Budget; Requirements of a sound Budgeting System; Limitations and problems in Budgeting; Purposes and benefits of a Master Budget; The assumptions of a Master Budget. Preparation of Sales or Revenue Budget, Plant Utilization Budget, Administrative Expenses Budget, Selling and Distribution Expenses Budget, Marketing Expenditure Budget, Research and Development Budget, Capital Expenditure Budget and Master Budget.

Unit – III: Standard costing and variance analysis:

Computation and interpretation of cost and sales variances; Reconciliation of actual profit with the budgeted profit (Operating Statement); Cost accounting entries for variances; Pro- rating variances.

Unit – IV: Interpretation and investigation of variances:

Analyzing the significance of variances; Measuring results accurately; Interdependence between cost variances and sales variances; Efficiency standards; Inflation and price variances; Controllable and uncontrollable variances; When should variances be investigated; Cost-variance investigation models: a materiality significance model; a statistical significance model; a control chart model; a decision model with costs and benefits of investigation.

Notes:

(1) Practical problems carrying not less than 70% marks shall be asked. This percentage is inclusive of 20% weightage to be given to a multiple choice question divided into 5 sub-questions (at least one sub-question from each Unit shall be asked). The students are required to provide justification for selecting the correct option out of four options given for each MCQ.

(2) Questions from any Unit shall not be set in option of questions from any other Unit.

References:

1. Ravi M. Kishore; "Cost and Management Accounting", Taxmann's Publications

2. Jawahar Lal; "Advanced Management Accounting", S.Chand Publications. 3. Paresh Shah; "Management Accounting", Oxford Publications. GUJARAT COMMERCE COLLEGE

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505 EA: Corporate Financial Reporting

CO1- This course will enable students to read, analyze and interpret financial reports checked by qualified persons.

CO₂- Students will get familiarised with mandatory and voluntary disclosure components and their significance.

CO₃- Students will become aware of qualitative features of corporate financial report so that full disclosure transparency can be maintained and reduce chances of manipulation of any accounting information and ethical practices in accounting disclosure.

CO₄- This course will help to understand as to different stake holders can be well informed with activities, future plans and managerial approaches for development ideas.

CO₅- Students will understand how to maintain uniformity and comparability in financial statements through Ind.AS.

UNIT 1: FINANCIAL REPORTING:

An Overview Accounting and Economic Development Concept Objectives Users Qualitative Characteristics

UNIT 2: RECENT TRENDS IN FINANCIAL REPORTING:

Introduction to Corporate Financial Reports, Meaning, Statutory requirements, Components of financial reports, Utility of corporate financial reports (a) Mandatory components analysis (b) Voluntary components analysis

UNIT:3 SPECIFIC INDIAN ACCOUNTING STANDARDS (Ind AS) FOR FINANCIAL

REPORTING-I:

(i) Ind AS 1: Presentation of Financial Statements,

(ii) Ind AS 10:Events after the Reporting Period

(iii.) Ind AS 16: Property, Plant and Equipment,

UNIT: 4 SPECIFIC INDIAN ACCOUNTING STANDARDS (Ind AS) FOR FINANCIAL REPORTING-II:

(i) Ind AS 24: Related Party Disclosures

(ii) Ind AS 33: Earnings per Share

(iii) Ind AS 38: Intangible assets

(iv) Ind AS 102: Share Based Payment

References:

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1. T.P. Ghosh, "Accounting Standards and Corporate accounting practices" – Taxman Allied Service Pvt. Ltd

2. Anil Chaudhary; "Fundamentals of Accounting and Financial Analysis", Pearson Education

3. Ambrish Gupta; "Financial Accounting for Management – An Analysis Perspectives", Pearson Education

4. P. Premchand Balu and M. Madan Mohan, "Financial accounting and Analysis", Himalaya Publishing Stores

5. J.R. Mongs; "Fundamentals of Corporate accounting", Mayar Noida, Delhi.

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506 EA: Financial Accounting and Auditing- 2

CO1- This course will enable the students to understand the impact of globalization on Financial Accounting is explained in the context of Ind AS 103 and 21

CO₂- The students will also learn the rationality about accounting treatment for Intergroup and intra group transactions in cases of mergers and amalgamation

CO₃- The students will be familiarises as to how to achieve goal of full disclosure and transparency in case of merger and acquisition and consolidated accounts.

CO₄- The students will be in a position to keep pace with drastic development in information technology and computer based audit system

CO₅- The students will be aware of equal importance of cost audit in parity with financial audit.

Section 1: Financial Accounting

Unit – I: ACCOUNTING FOR MERGER AND AMALGAMATION:

a. Introduction, Meaning and Methods of calculation of Purchase Consideration.

- b. Accounting of Inter-company transactions.
- c. Accounting of 'Inter-company holdings or cross holding'.
- d. Accounting entries in the books of Vendor Company and Purchasing Company.

e. Merger and Purchase: Ind AS 103.

UNIT – II: HOLDING COMPANY ACCOUNTS:

(a) Preparation of necessary statements (which are to be annexed with parent company's final accounts) as per Section 212 of the Companies Act, 1956.

(b) Consolidated Balance Sheet (as per Ind AS 27): Consolidation - Inter company transactions – Issue of bonus shares – Revaluation of Fixed Assets – Debenture and Preference shares of subsidiary company – Dividend - Holding company with two subsidiary companies only (direct interest or chain holding).

Section 2: Special Auditing

Unit – III:

1. Audit of computer based accounts: Introduction; Types of EDP accounting systems; Auditing in IT environment; Internal control in EDP Accounting System; Special audit techniques; Auditor's involvement in computerization; Using computer in internal audit activities.

2. Government Audits: Introduction; Central Government finances; Comptroller and Auditor General of India; Organizational structure; Audit of Union Government Accounts; Reporting Procedure; Impact of Government Audit.

Unit – IV:

1. Cost Audit: Definition and meaning; Objectives; Important legal provisions; Important provisions of Cost Audit Report Rules, 1996; Distinction of Cost Audit and Financial Audit; Cost Accounting Records.

2. Management Audit: Definition and meaning; Objectives; Scope; Limitations; Efficiency and Propriety Audit

Note:

(1) Section I and Section II has equal weightage.

(2) Question must be asked from each section

(3) From Section I practical problem must be asked and not less than 30 marks out of total 70 marks.

(4) Question from any main unit shall not be set in option of questions from any other main unit or sub unit.

References:

1. T.P. Ghosh, "Accounting standards and corporate accounting practices"; Taxman Allied service pvt.ltd.

2. Anil Chaudhary, "Fundamentals of Accounting and Financial Analysis"; Pearson Education.

3. Ambrish Gupta "Financial Accounting for Management – An analysis perspective, Pearson Education.

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ગુજરાત કૉમર્સ કૉલેજ ૧૯૯૩ માં સ્થપાયેલી (ગુજરાત સરકાર દ્વારા સંચાલિત) NAAC દ્વારા માન્યતા પ્રાપ્ત ગ્રેડ 'B'

507: Human Resource Management

CO1: Students will be introduced to the basic concepts, framework, environment and ethical issues in HRM.

CO2: The students will be in a position to design the HRM process such as procurement and development.

CO3: Students will also be in a position to design the compensation and reward system of employees in an organization.

CO4: The students will be aware of the legal framework relating to discipline, grievances, industrial disputes and trade unions.

CO₅: This course will enable the students to design employee training and career programs.

Unit-1: Introduction to Human Resource Management, Strategic Human Resource Management: A Framework, Evolution and Environment of HRM, Ethical issues in HRM, International HRM.

Unit-2: HR Procurement

Job analysis and Design, Human Resource Planning, Recruitment, Selection, Orientation, Socialization and Placement

Human Resource Development: Career Planning and Guidance, Employee training, Management Development and Organizational Development

Unit-3:

HR Evaluation and Compensation: Performance Evaluation and Job evaluation, Compensation administration, Incentives and Benefits. HR Maintenance and

Motivation: Employee Well-being, Employee Welfare and Social Security, Workers' participation and empowerment, Job rotation.

Unit-4: HR Integration

Industrial Relations, Discipline and Disciplinary actions, Employee Grievances, Industrial Disputes and Collective Bargaining, trade Unions.

References:

1. Pravin Durai; Human Resource Management 2/e; Pearson Education.

2. Megia, Balkin and Cardy; Managing Human Resources 8/e; Pearson Education.

3. Gargy Dessler and Biju Varkkery; Human Resources Management; 11/ePrentice Hall India.

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508: Taxation –II (Corporate Tax Planning and Goods and Services Tax)

CO1- This course will help to understand about corporate tax planning and appropriateness of prescribed provisions

CO₂- The students will learn the process of utilization of tax provisions of respective finance bill specifically for corporate.

CO₃- This course will justify the origin and necessity of formation of Goods and services tax Acts

CO4- This course will provide information about structure of different GST Acts

CO₅- This course will also educate students with meaning different terminologies developed and used in GST Acts and to make familiar with Tax payment and Input tax credit

Unit – 1: Company- Definition, Types of companies, Residential status of company, Taxation of companies (Corporate Tax Rates and Dividend Tax Rates), Tax Planning with reference to financial management decisions – managerial decisions.

Unit – 2: History of Indirect Taxation, GST concept, Salient features of GST, Benefits of GST, Definitions (Under CGST Act/ SGST Act: aggregate turnover, assessment, business, capital goods, casual taxable person, central tax, cess, composite supply, credit note, Electronic Cash Ledger, Electronic Commerce, Electronic commerce operator, electronic credit ledger, exempt supply, goods, integrated tax, input, input service, input tax, input tax credit, mixed supply, non-taxable supply, non-taxable territory, output tax, outward supply, person, recipient of supply of goods or services or both, reverse charge, services, state tax, Scope of supply, taxable person, taxable supply, taxable territory, union territory tax)

Unit -3: GST and Centre - State financial relation, GST council and its functions, Taxable Event or Levy and Collection of GST, Role of Central Board of Excise and Customs,

Overview of GST Acts

- a. The Central Goods and Services Tax Act, 2017
- b. The Integrated Goods and Services Tax Act, 2017
- c. The Union Territory Goods and Services Tax Act, 2017
- d. The Goods and Services Tax (compensation to states) Act, 2017
- e. The State Goods and Services Tax Act, 2017 (respective state),

Exemptions, Broad Idea about Rates of Goods and Services Tax

Unit - 4: Concept of supply of Goods and services -

Place of supply (Meaning of place of supply, relevant definitions, Need for place of supply, Concept of inter-state and intrastate supply)

Time of supply (Meaning of time of supply, Relevant definitions, Time of supply of Goods (Section 12), Time of supply of services (Section 13) Time of supply of goods and service or both in case of change in rate of tax (Section14)

Value of supply (Meaning of value of supply, relevant definitions, Value of taxable supplies (Section15)

Input Tax Credit (Meaning of input tax credit, relevant definitions, Eligibility for input tax credit (Section 16 of CGST/SGST), conditions for claim of input tax credit) (Note: Emphasis to be give on practical problems)

REFERENCES:

1. Dr Vinod K Singhania and Dr Monica Singhania – Corporate Tax Planning and Business

Procedures with case studies - Taxmann Publications

2. Dr M Govindrajan – GST A Practical Guide – CENTAX Publication PVT LTD

509 EA: International Accounting

CO1- This course will provide overview and importance of international accounting CO2- Students will learn convergence of IFRS with Ind AS and status of Ind AS in India CO3- Students will also learn measurement and recording of foreign currency transaction in the books of accounts keeping in mind growth of international trade CO4- Students will also be exposed to international business issue of international transfer pricing and its measurement, recording and disclosure.

CO₅- Students will learn double taxation problems and treaties and their Accounting effect.

Unit-I

(A) INTERNATIONAL ACCOUNTING - AN OVERVIEW

Introduction, Importance of International Accounting, Definition of International Accounting, Scope of International Accounting, Status of International Accounting Education: World Scenario

(B) Introduction of Indian accounting standards (IND AS)

IFRS – meaning, need, status at international level. IND AS – meaning, need and present status in India, frame work for the preparation and presentation of financial statements in accordance with Indian accounting standards.

Unit-II

(A) IND AS - 21 THE EFFECT OF CHANGES IN FOREIGN EXCHANGE RATES

(B) ACCOUNTING FOR FOREIGN CURRENCY TRANSACTIONS

Introduction, The need for Translation, Origin of Problem, International Transactions, Forward Exchange Contracts, Foreign Currency Transactions

Unit- III

(A) ACCOUNTING FOR BUSINESS COMBINATIONS AND CONSOLIDATION

Introduction, Definition, Accounting Treatment, combination and Consolidation of Financial Statements, Scope of Consolidated Financial Statements (As per the provisions of IND AS 28, IND AS 103 and IND AS 110)

Unit – IV

(A) International Transfer pricing

Introduction, Evolution of Transfer Pricing, Definition of Transfer Price, Approaches to Transfer Pricing, Objectives of Transfer Pricing, Arm's Length Principle, Transfer Pricing for Intangibles, Services and Cost Sharing Arrangements.

(B) International Taxation

Diversity of International Tax Systems, Taxation of Foreign Source Income and Double Taxation, Tax planning dimensions

References:

2. George and giddy; "Handbook of International Finance", Vol. I, II, North Holland

3. Shirin Rathore; "International Accounting", Prentice Hall Indian

4. Peter Walton, Axel Haller and Bernard Roffournier; "International Accounting", International Thomson Business Press, London, U.K.

5. International Accounting, Friederick, D.S. Choi And Gary k. Meek, Pearson Publication.

6. International Accounting, Timothy Soupnik and Hector Perera, McGraw Hill International Edition.

Note:

(1) The proportion of practical problems must not be less than 40%

(2) Question from any main unit shall not be set in option of questions from any other main unit or sub unit.

510 EA: Management Accounting – 2

CO1- This course will describe the importance of long term investment decision and evaluation techniques of it

CO₂- This course will enable students to select a proper technique of a given problem or project

CO₃- The students will be in position to analyse Advanced level Risk return by applying accurate statistical tools

CO₄- Students will also learn as to how to assign accounting responsibility through different responsibility centers and achievement of predetermined goals.

CO₅- Students will also familiarise with determination of domestic price and application of suitable methods

Unit – I: Capital Budgeting – 1: Investment Appraisal Techniques:

- (a) Technique that recognize Payback of Capital Employed: Payback Period method.
- (b) Techniques that use Accounting Profit for Project Evaluation:
 - (i) Accounting rate of return Method and
 - (ii) Earning per Share.
- (c) Techniques that recognize Time Value of Money:
 - (i) Net Present value Method;
 - (ii) Internal Rate of Return Method;
 - (iii) Net Terminal Value Method;
 - (iv) Profitability Index method and
 - (v) Discounted Payback Period Method.

Unit – II: Capital Budgeting - 2:

(A) Risk Analysis in Capital Budgeting: Sources of Risk; Perspectives of risk; Sensitivity analysis or 'what if' analysis; Limitations of sensitivity analysis: Decision tree approach (in theory only).

(B) Capital rationing, inflation, taxation and life cycles: Meaning of 'Capital rationing'; Effect of Inflation and Taxation; Non annual time periods; Life-cycle determination

Unit – III: Responsibility Accounting:

Introduction; Basic Principles; Centers of Control: Investment centers, Profit centers and cost centers within a responsibility accounting system; Basic Process in Implementation; Responsibility Reporting; Benefits of Responsibility Accounting; Difficulties in Implementation; Methods for measuring divisional performance: Return

on Investment Method, Residual Income Method and other measure of divisional performance.

Unit – IV: Transfer Pricing:

Necessity, Transfer Pricing Methods: Pricing at cost; Standard cost plus lump sum; Market Prices; Prorating the overall contribution; Dual Pricing; Negotiated Prices. Benefits of transfer pricing policy and concept of International transfer pricing

Notes:

(1) Practical problems carrying not less than 70% marks shall be asked. This percentage is inclusive of 20% weightage to be given to a multiple choice question divided into 5 sub-questions (at least one sub-question from each Unit shall be asked). The students are required to provide justification for selecting the correct option out of four options given for each MCQ.

(2) Questions from any Unit shall not be set in option of questions from any other Unit.

References:

1. Ravi M. Kishore; "Cost and Management Accounting", Taxmann's Publications.

- 2. Jawahar Lal; "Advanced Management Accounting", S.Chand Publications.
- 3. Paresh Shah; "Management Accounting", Oxford Publications.



511 EA: International Accounting (Essay)

CO1- This course will provide overview and importance of international accounting CO2- Students will learn convergence of IFRS with Ind AS and status of Ind AS in India CO3- Students will also learn measurement and recording of foreign currency transaction in the books of accounts keeping in mind growth of international trade CO4- Students will also be exposed to international business issue of international transfer pricing and its measurement, recording and disclosure.

CO₅- Students will learn double taxation problems and treaties and their Accounting effect.

Unit-I

(A) INTERNATIONAL ACCOUNTING - AN OVERVIEW

Introduction, Importance of International Accounting, Definition of International Accounting, Scope of International Accounting, Status of International Accounting Education: World Scenario

(B) Introduction of Indian accounting standards (IND AS)

IFRS – meaning, need, status at international level. IND AS – meaning, need and present status in India, frame work for the preparation and presentation of financial statements in accordance with Indian accounting standards.

Unit-II

(A) IND AS - 21 THE EFFECT OF CHANGES IN FOREIGN EXCHANGE RATES

(B) ACCOUNTING FOR FOREIGN CURRENCY TRANSACTIONS

Introduction, The need for Translation, Origin of Problem, International Transactions, Forward Exchange Contracts, Foreign Currency Transactions

Unit- III

(A) ACCOUNTING FOR BUSINESS COMBINATIONS AND CONSOLIDATION

Introduction, Definition, Accounting Treatment, combination and Consolidation of Financial Statements, Scope of Consolidated Financial Statements (As per the provisions of IND AS 28, IND AS 103 and IND AS 110)

Unit – IV

(A) International Transfer pricing

Introduction, Evolution of Transfer Pricing, Definition of Transfer Price, Approaches to Transfer Pricing, Objectives of Transfer Pricing, Arm's Length Principle, Transfer Pricing for Intangibles, Services and Cost Sharing Arrangements.

(B) International Taxation

Diversity of International Tax Systems, Taxation of Foreign Source Income and Double Taxation, Tax planning dimensions

References:

2. George and giddy; "Handbook of International Finance", Vol. I, II, North Holland

3. Shirin Rathore; "International Accounting", Prentice Hall Indian

4. Peter Walton, Axel Haller and Bernard Roffournier; "International Accounting", International Thomson Business Press, London, U.K.

5. International Accounting, Friederick, D.S. Choi And Gary k. Meek, Pearson Publication.

6. International Accounting, Timothy Soupnik and Hector Perera, McGraw Hill International Edition.

Note:

(1) The proportion of practical problems must not be less than 40%

(2) Question from any main unit shall not be set in option of questions from any other main unit or sub unit.



512 EA: Management Accounting – 2 (Essay)

CO1- This course will describe the importance of long term investment decision and evaluation techniques of it

CO₂- This course will enable students to select a proper technique of a given problem or project

CO₃- The students will be in position to analyse Advanced level Risk return by applying accurate statistical tools

CO₄- Students will also learn as to how to assign accounting responsibility through different responsibility centers and achievement of predetermined goals.

CO₅- Students will also familiarise with determination of domestic price and application of suitable methods

Unit – I: Capital Budgeting – 1: Investment Appraisal Techniques:

(a) Technique that recognize Payback of Capital Employed: Payback Period method.

- (b) Techniques that use Accounting Profit for Project Evaluation:
 - (i) Accounting rate of return Method and
 - (ii) Earning per Share.
- (c) Techniques that recognize Time Value of Money:
 - (i) Net Present value Method;
 - (ii) Internal Rate of Return Method;
 - (iii) Net Terminal Value Method;
 - (iv) Profitability Index method and
 - (v) Discounted Payback Period Method.

Unit – II: Capital Budgeting - 2:

(A) Risk Analysis in Capital Budgeting: Sources of Risk; Perspectives of risk; Sensitivity analysis or 'what if' analysis; Limitations of sensitivity analysis: Decision tree approach (in theory only).

(B) Capital rationing, inflation, taxation and life cycles: Meaning of 'Capital rationing'; Effect of Inflation and Taxation; Non annual time periods; Life-cycle determination

Unit – III: Responsibility Accounting:

Introduction; Basic Principles; Centers of Control: Investment centers, Profit centers and cost centers within a responsibility accounting system; Basic Process in Implementation; Responsibility Reporting; Benefits of Responsibility Accounting; Difficulties in Implementation; Methods for measuring divisional performance: Return

on Investment Method, Residual Income Method and other measure of divisional performance.

Unit – IV: Transfer Pricing:

Necessity, Transfer Pricing Methods: Pricing at cost; Standard cost plus lump sum; Market Prices; Prorating the overall contribution; Dual Pricing; Negotiated Prices. Benefits of transfer pricing policy and concept of International transfer pricing

Notes:

(1) Practical problems carrying not less than 70% marks shall be asked. This percentage is inclusive of 20% weightage to be given to a multiple choice question divided into 5 sub-questions (at least one sub-question from each Unit shall be asked). The students are required to provide justification for selecting the correct option out of four options given for each MCQ.

(2) Questions from any Unit shall not be set in option of questions from any other Unit.

References:

1. Ravi M. Kishore; "Cost and Management Accounting", Taxmann's Publications.

2. Jawahar Lal; "Advanced Management Accounting", S.Chand Publications.

3. Paresh Shah; "Management Accounting", Oxford Publications.