

Alumni's Feedback

2023-24

Feedback Collected



Feedback Analysis

Gujarat Commerce College

Report on Analysis of Alumni feedback

Year 2023-24

The institution values alumni perspectives as a crucial component in our continuous improvement process. We conduct an annual survey that invites graduates to share their honest opinions on various aspects of their educational experience, including the curriculum, faculty, and overall institutional performance.

This feedback serves multiple purposes:

1. Identifying gaps in the curriculum
2. Assessing the relevance of our programs to current industry needs
3. Gauging alumni satisfaction with the institution

We consolidate and analyze this feedback at the college level before forwarding it to our Internal Quality Assurance Cell (IQAC). The IQAC then presents these insights to the University, which has the authority to implement syllabus changes due to our affiliated status.

While we cannot directly modify the curriculum, we play an active role in advocating for improvements based on alumni input. The IQAC works diligently to incorporate feasible changes within our sphere of influence, ensuring that we remain responsive to the evolving needs of our graduates and the wider professional landscape.

This systematic approach to gathering and utilizing alumni feedback demonstrates our commitment to transparency and continuous enhancement of our educational offerings.

Streamlined Feedback Process: From Collection to Insights

Our feedback collection and analysis process is designed for efficiency and accuracy:

1. **Data Collection:**
 - Utilized Google Forms for easy, accessible feedback submission
 - Ensured a user-friendly interface for respondents
2. **Raw Data Handling:**
 - Downloaded responses for in-depth examination



- Maintained data integrity throughout the process

3. Quantitative Analysis:

- Calculated total scores for each response
- Derived average ratings for scaled questions
- Rounded figures for clarity and ease of interpretation

4. Qualitative Interpretation:

- Conducted a thorough analysis of final average scores
- Extracted meaningful patterns and trends from the data

5. Action-Oriented Outcomes:

- Formulated relevant suggestions based on the analysis
- Provided a solid foundation for informed decision-making

This systematic approach ensures that we capture valuable feedback and transform it into actionable insights, driving continuous improvement in our processes and offerings.

Alumni Feedback Analysis Report

1. Sample Size and Demographics:

- The feedback form contains responses from the alumni.
- Graduation years range from 2002 to 2024, providing a broad perspective across different cohorts.

2. Overall Satisfaction:

- The vast majority of alumni (95%) feel proud to be associated with GCC.
- Most rate the college's development activities as 'A' (Excellent) or 'B' (Good).

3. Willingness to Contribute:

- 68% alumni expressed willingness to contribute to the college's development.

4. Faculty and Academic Initiatives:

- Most alumni rated faculty cooperation positively.
- Academic initiatives to improve technical know-how were generally rated 'A' or 'B'.

5. Career Support:

- 58% alumni reported that the Training & Placement Cell provided ample placement opportunities.
- 47% alumni had availed career counseling and guidance services.

6. Alumni Engagement:

- 63% alumni expressed willingness to deliver guest lectures if invited.



- 37% alumni had participated in alumni meets.

7. Achievements and Recognition:

- Several alumni reported achievements during their time at GCC or in their current roles.
- Achievements include leadership roles, awards, and professional advancements.

8. Memorable Moments:

- Commonly mentioned were NCC parades, NSS activities, annual programs, and classroom experiences.

9. Suggestions for Improvement:

- Curriculum updates to include trading and options-related content.
- More focus on practical, technology-oriented curriculum.
- Increased emphasis on physical activities and sports.
- Enhanced library resources.

10. Areas for Potential Enhancement:

- Career counseling and guidance services could be strengthened, as some alumni reported that they were not availing these services.
- Alumni engagement could be improved, as participation in alumni meets was relatively low.

Conclusion:

Overall, the feedback suggests a high level of satisfaction among alumni with their experience at GCC. The college appears to have made a positive impact on most respondents' personal and professional development. However, there are opportunities for enhancement in areas such as career support, alumni engagement, and curriculum modernization.



PRINCIPAL
GUJARAT COMMERCE COLLEGE
Ahmedabad.

S

Copy forwarded to IQAC



ATR



सत्यमेव जयते



**Internal Quality Assurance Cell,
Gujarat Commerce College,
Ahmedabad**

**Action Taken Report
On Feedback
Year: 2023-24**



Action Taken Report of the IQAC Review Meeting

Held on 11/04/2023 at 10.00 AM at IQAC Office, Gujarat Commerce College, Ahmedabad


IQAC Consolidated Action Taken Report Based on Feedback on curriculum collected from different stake holders:

Sr. No	Agenda	Action Taken
1	<p>Inclusion of practical skills and sessions</p> <p>Change traditional evaluation to presentations and orals</p> <p>Increase the use of video lectures</p>	<p>The committee suggested the faculty members to include more practical sessions and hands-on training in classes.</p> <p>It was also suggested to Shift towards evaluation methods that include presentations, orals, and practical assignments.</p> <p>It was further suggested to implement more video lectures as part of the teaching methodology to cater to student preferences and enhance learning experiences.</p>
2	Offer courses that help students earn (e.g., Earn while you learn)	The committee suggested to Launch "Earn While You Learn" program with on-campus job opportunities and partnerships with local businesses for internships.
3	Emphasize other vocational courses	The Chairperson suggested adding vocational courses in digital marketing, graphic design, hospitality management, and other fields to enhance employability in RUSA C-12, UDISHA and finishing school.
4	More activities by English club and English department to improve spoken English and public speaking	The Chairperson suggested increasing activities such as debates, public speaking workshops, and conversation clubs to improve communication skills and English.
5	Basic computer-based learning after college hours	The Chairperson suggested Implementing after-hours computer literacy classes covering essential software and basic programming.
6	Introduce Life Skills curriculum	The Chairperson suggested to develop Life Skills curriculum including modules on time management, stress management, financial literacy, and interpersonal skills etc.



Sr. No	Agenda	Action Taken
7	More industrial visits	The committee suggested organizing more industrial visits by partnering with local industries, allowing students to gain real-world experience.
8	Real-life examples and computer-based accounting in Accountancy	The committee suggested to incorporate real-life case studies and computer-based accounting software in the curriculum.




 Co-ordinator
 Iqac Committee
 Gujarat Commerce College
 Ahmedabad