

Ellisbridge, Ahmedabad-6 (Department of Education, Government of Gujarat) ISO 9001:2008 Certified & Accredited Grade 'B' by NAAC (Tel): 079 26430546 Website: <u>gccabd.co.in</u>



#### Supporting Documents for: 1.3.1\_1

#### Topics related to Professional Ethics, Gender, Human Values, Environment and Sustainable Development offered in Curriculum of B.Com and M.Com

Programme	Semester	Course Title	Related Topics	
	PROFESSIONAL ETHICS			
B.Com	Core paper offered in Sem 1	Communication in business	Tips for attending Interview and personal meetings	
B.Com	Soft skills offered in Sem 1	Personality Development	<ol> <li>Communication skills and Personality Development</li> <li>Time management</li> <li>Stress management</li> </ol>	
B.Com	Soft skills offered in Sem 2	Sports and Practice	<ol> <li>Significance of Play for a Child</li> <li>Physical Fitness</li> <li>Health</li> </ol>	
B.Com	Subject elective offered in Sem 1	Secretarial Practice - I	Office Management	
B.Com Old	Core paper offered in Sem 2	Business Correspondence	<ol> <li>Resume and Job Applications</li> <li>Business presentation Techniques</li> </ol>	
B.Com New 2012-13	Core paper offered in Sem 2	Commercial Communication-II	<ol> <li>Business Letter Writing</li> <li>E-mail Writing</li> </ol>	
B.Com	Subject elective offered in Sem 2	Distribution Management	Channel Relationships	
B.Com	Soft skills offered in Sem 2	Leadership Development	<ol> <li>Leadership ethics</li> <li>Leadership Development</li> </ol>	
B.Com	Soft skills offered in Sem 2	Team Building Training	<ol> <li>Group dynamics</li> <li>Team Building</li> </ol>	
B.Com	Soft skills offered in Sem 4	Presentation Skill	<ol> <li>Preparation of presentation</li> <li>Verbal and Nonverbal communication</li> <li>Work with audience</li> <li>Image and etiquette</li> </ol>	
B.Com	Core paper offered in Sem 5	Marketing Management in Practice	Customer Relationship Management	
B.Com	Foundation	<b>Business Ethics</b>	1. Handling Ethical Dilemmas at Work.	







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B.Com Wef:2018-19	course offered in Sem 5 Core paper offered in Sem 3	Commercial Communication-3	<ol> <li>Ethical Practices in Market Place.</li> <li>Ethics and Finance.</li> <li>Corporate Responsibility, Social Audit and Ethical Investing.</li> <li>Business ethics and etiquettes</li> <li>Netiquettes</li> <li>Leadership qualities</li> <li>Presentation skills</li> </ol>
	<u> </u>	2	<ul><li>5. Time management</li><li>6. Negotiation skills</li></ul>
M.Com	Sem 1	Business	1. Leadership
	~ ~ ~	Management	2. Team and team work
B.Com	SEC	Writing and	1. Fundamentals of writing
Wef 2023-24	Sem 1	presentation skills	2. Essentials of presentation
B.Com	SEC	Leadership Skills	1. Enhancing personality skills
Wef 2023-24	Sem 1	course	2. Building and Leading Efficient teams
B.Com	SEC	Personality and	1. Personality enhancement
Wef 2023-24	Sem 2	Leadership development	2. Leadership development
B.Com Wef 2023-24	AEC Sem 1	સાહિત્ય અનેપ્રત્યાયન	1. Understanding of Commercial Letter Practices
		<u> કૌશલ – 1</u>	
B.Com Wef 2023-24	AEC Sem 1	व्यावहारकि हदिी	1. Developing essay writing skills
		GENDEI	R
B.Com	Sem 1	Human Resource Management	HRD
B.Com	Foundation course offered in Sem 1	Human Rights	Human Rights of Women and Children
B.Com	Soft skills	Indian Culture and	1. Reverence for Women
	offered in Sem 1	Heritage	2. Value Based Society
		HUMAN VAI	-
B.Com Wef 2022-23	Soft Skills offered in Sem 1 & 2	NCC	<ol> <li>CIVIL DEFENCE AND DISASTER MANAGEMENT</li> <li>HYGIENE, SANITATION AND FIRST AID</li> </ol>



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B.Com	Soft Skills	NSS	1. National Service Scheme
D.Com	offered in Sem 1,	100	2. Youth leadership
	,		1
	2, 3 & 4		3. Life Competencies
			4. Social harmony and national integration
			5. Youth and yog
B.Com	Foundation	Human Rights	1. Fundamental Rights and Human Rights
	course offered in		2. Right to Freedom, Freedom of Speech
	Sem 1		and Expression/Information
			3. Human Rights of Women and Children
B.Com	Soft skills	National Ethics	1. Ethics & Morality
	offered in Sem 1		2. Morality and Character
			3. Nation and Ethics
			4. Money, politicians, power and Ethics
B.Com	Soft skills	Indian Culture and	1. Reverence for Women
	offered in Sem 1	Heritage	2. Value Based Society
			3. Social and Religious Reformers
B.Com	Soft skills	Leadership	Leadership ethics
	offered in Sem 2	Development	-
B.Com	Core paper	Economics of	1. Regional inequality - income
	offered in Sem 4	Growth And Finance	2. Inequality - dualism.
B.Com	VEC	Indian Knowledge	1. Introduction to IKS – Inroduction,
Wef 2023-24	Sem 1	System	Shastra, Base of IKS
			2. Contrinution of IKS to world
B.Com	VEC	Indian Knowledge	1. Introduction to Indic Knowledge
Wef 2023-24	Sem 2	System	traditions
			2. Importance of IKT – contribution of
			IKS to world
B.Com	SEC	Leadership Skills	1. Building and Leading Efficient teams
Wef 2023-24	Sem 1	course	6 6
B.Com	SEC	Personality and	1. Leadership development
Wef 2023-24	Sem 2	Leadership	1 1
		development	
B.Com	AEC	સાહિત્ય અનેપ્રત્યાયન	1. Knowledge of life values
Wef 2023-24	Sem 1	કૌશલ – 1	
B.Com	AEC	Sanskrit	1. पञ्चतन्त्रम्
Wef 2023-24	Sem 1		
B.Com	ID/ MD	Gandhian	1. Rural Social Infrastructure: Education
Wef 2023-24	Sem 1	Economics & Rural	and Health



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		Development	
B.Com	ID/ MD	Economics	1. Rural Development in India: Policies
Wef 2023-24	Sem 2		and Programmes
B.Com	Sem 1	Marketing	1. Connecting with customers
Wef 2023-24		Management	
	ENVIRONN	MENT AND SUSTAIN	<b>JABLE DEVELOPMENT</b>
B.Com	FC offered in	Environmental	1. Pollution control
	Sem 2	Studies	2. Waste management
			3. Kyoto Protocol
			4. Carbon credit
			5. Climate change
B.Com	Soft Skill offered	History of	History of Ahmedabad
Wef 2017-18	in Sem 1	Ahmedabad	
B.Com	Core paper	Marketing	Rural Marketing
	offered in Sem 5	Management in	
		Practice	
B.Com	Core paper	Human Resource	Quality of work Life
	offered in Sem 1	Management	
B.Com	Subject elective	Secretarial Practice	Corporate governance
	offered in Sem 2		
B.Com	Core paper	Economics Of	1. Development and Environment
	offered in Sem 4	Growth And Finance	2. Sustainable development
			3. Kyoto Protocol
			4. Carbon credit
			5. Development and climate change
B.Com	Core paper	Indian Business And	1. Economic environment
	offered in Sem 6	Economic	2. Business environment
		Environment	3. International economic environment
			4. Domestic economic environment
B.Com	Foundation	Rural Marketing	1. Role of co-operative agencies in
	course offered in		marketing of agricultural and non-
	Sem 5		agricultural product.
	<u> </u>		2. Promotion towards rural audience
M.Com	Sem 1	Economics Of	Concept of Human Development
WL 60017 10		Developing	
Wef 2017-18		Countries -01	
B.Com	Soft Skills	NSS	1. Sustainability



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	offered in Sem 4		2. Climate change
			3. Waste management
			4. Disaster management
M.Com	Sem 1	Accounting For	1. Human resource Accounting
		Managers	2. Environmental accounting
M.Com	Sem 1	Corporate Financial	Financial Reporting
		Reporting	
M.Com	Sem 4	Human Resource	1. Work environment, occupational safety
		Management	and health
			2. Employee Welfare and Social Security
B.Com	Sem 1	Indian Knowledge	1. Ayurveda
Wef 2023-24		System	
B.Com	ID/ MD	Gandhian	1. Importance of agriculture-related
Wef 2023-24	Sem 1	Economics & Rural	systems (Animal Husbandry and
		Development	Dairying, Forestry, Fisheries)
			2. Rural Social Infrastructure: Education
			and Health
B.Com	ID/ MD	Economics	1. Rural Development in India: Policies and
Wef 2023-24	Sem 2		Programs
			2. Rural Development
			3. Rural finance
			4. Problems of rural economy
B.Com	Sem 1	Marketing	1. Green marketing
Wef 2023-24		Management	
B.Com	Sem 2	Management in	1. Digital environment
Wef 2023-24		Digital environment	2. E commerce
			3. Benefits of digital marketing

Sources: Link to access syllabus: https://www1.gujaratuniversity.ac.in/custom/student/syllabus

B.Com Sem 1 & 2: https://www1.gujaratuniversity.ac.in/data/pdfs/syllabus/00%20Syllabus\_B\_Com.pdf



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B.Com Sem 2 CC 2012-13: https://www1.gujaratuniversity.ac.in/data/pdfs/syllabus/Syllabus\_B\_Com\_Sem-2\_CC\_Revised\_wef-2012.pdf

B.Com Sem 1 Foundation Courses:

https://www1.gujaratuniversity.ac.in/data/pdfs/syllabus/02%20Syllabus\_B\_Com\_Sem-1\_Foundation%20Courses.pdf

B.Com Sem 1 Soft Skills Courses: https://www1.gujaratuniversity.ac.in/data/pdfs/syllabus/03%20Syllabus\_B\_Com\_Sem-1\_Soft%20Skill\_Courses.pdf

B.Com Sem 2 Soft Skills Courses: <u>https://www1.gujaratuniversity.ac.in/data/pdfs/syllabus/06%20Syllabus\_B\_Com\_Sem-2\_Soft%20Skill%20Courses.pdf</u>

B.Com Sem 4:

https://www1.gujaratuniversity.ac.in/data/pdfs/syllabus/08%20Syllabus\_B\_Com\_Sem-4.pdf

B.Com Sem 4& 5 Economics: https://www1.gujaratuniversity.ac.in/data/pdfs/syllabus/Syllabus\_B\_Com\_Sem-3-4-5-6\_Economics.pdf

Syllabus B Com Sem-4 Soft Skills: Presentation Skill https://www1.gujaratuniversity.ac.in/data/pdfs/syllabus/Syllabus\_B\_Com\_Sem-4\_SS202B\_Presentation\_Skill.pdf

Syllabus B Com Sem-5 Marketing Management in Practice: https://www1.gujaratuniversity.ac.in/data/pdfs/syllabus/Syllabus\_B\_Com\_Sem-5\_CC302\_Marketing\_Mgmt\_in\_Practice.pdf

B.Com Sem 5 Foundation Courses: https://www1.gujaratuniversity.ac.in/data/pdfs/syllabus/Syllabus\_B\_Com\_Sem-5\_Foundation\_Courses.pdf

B.Com Sem 5 Soft skills Courses: https://www1.gujaratuniversity.ac.in/data/pdfs/syllabus/Syllabus\_B\_Com\_Sem-5\_Soft\_Skill\_Courses.pdf



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B. Com. (C. C- Sem 1 to 6): https://www1.gujaratuniversity.ac.in/data/pdfs/syllabus/4.B.%20Com.%20(C.%20C-%20Sem%201%20to%206).pdf

#### B. COM & M.Com ECONOMICS-2017-18

https://www1.gujaratuniversity.ac.in/data/pdfs/syllabus/B.%20COM%20ECONOMICS-2017-18.pdf

B.com Softskill History of Ahmedabad wef 2017 https://www1.gujaratuniversity.ac.in/data/pdfs/syllabus/BA,Bcom,Bsc%20-%20Softskill%20History%20of%20Ahmedabad%20wef%202017.pdf

Syllabus\_Soft Skills BCom\_NSS

https://www1.gujaratuniversity.ac.in/data/pdfs/syllabus/20180803\_Syllabus\_BA\_BSc\_BCom\_S em-1\_NSS.pdf

https://www1.gujaratuniversity.ac.in/data/pdfs/syllabus/Syllabus\_BA\_BSc\_BCom\_Sem\_2\_NSS.pdf

https://www1.gujaratuniversity.ac.in/data/pdfs/syllabus/NSS%20Sem%203-4%20BA%20B.Com%20B.Sc%202019.pdf

NCC:B.Com:Soft Skill Sem 1 & 2 (wef June:2022) https://www1.gujaratuniversity.ac.in/data/pdfs/syllabus/NCC%20BA-B.com%20B.Sc%20Sem%201%20&%202%20wef%20june%202022.pdf

M.Com Syllabus 2018: <u>https://www1.gujaratuniversity.ac.in/data/pdfs/syllabus/Revised\_M.Com%20Syllabus%202018</u> <u>%20Final.pdf</u>

B.Com (w.e.f. 2023-24) - VEC SEM 1 Indian Knowledge System

https://gujaratuniversityacmy.sharepoint.com/personal/academic\_gujaratuniversity\_ac\_in/\_layouts/15/onedrive.aspx?ga=1 &id=%2Fpersonal%2Facademic%5Fgujaratuniversity%5Fac%5Fin%2FDocuments%2FTo%20 Rollwala%20Computer%20Centre%201st%20lott%2FVAC%2FSemester%201%2FIndian%20K nowledge%20System%20all%20Streams%2Epdf&parent=%2Fpersonal%2Facademic%5Fgujara tuniversity%5Fac%5Fin%2FDocuments%2FTo%20Rollwala%20Computer%20Centre%201st% 20lott%2FVAC%2FSemester%201



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B.Com (w.e.f. 2023-24) – VEC SEM 2 Introduction to Indic knowledge tradition <u>https://gujaratuniversityac-</u>

my.sharepoint.com/personal/academic\_gujaratuniversity\_ac\_in/\_layouts/15/onedrive.aspx?ga=1 &id=%2Fpersonal%2Facademic%5Fgujaratuniversity%5Fac%5Fin%2FDocuments%2FTo%20 Rollwala%20Computer%20Centre%201st%20lott%2FVAC%2FSemester%202%2F127%20G% 20Curriculum%20for%20Introduction%20to%20Indic%20Knowledge%20Tradition%20%20%2 Epdf&parent=%2Fpersonal%2Facademic%5Fgujaratuniversity%5Fac%5Fin%2FDocuments%2 FTo%20Rollwala%20Computer%20Centre%201st%20lott%2FVAC%2FSemester%202

B.Com (w.e.f. 2023-24) – SEC SEM 1 Writing and presentation skills <u>https://gujaratuniversityac-</u> <u>my.sharepoint.com/personal/academic\_gujaratuniversity\_ac\_in/Documents/To%20Rollwala%20</u> Computer(%20Lott%20Lot

Computer%20Centre%201st%20lott/SEC/Semester%201/Writing%20and%20Presentation%20S kills%20.pdf?CT=1723372579944&OR=ItemsView

B.Com (w.e.f. 2023-24) – SEC SEM 1 Life skills couse

https://gujaratuniversityac-

my.sharepoint.com/personal/academic\_gujaratuniversity\_ac\_in/Documents/To%20Rollwala%20 Computer%20Centre%201st%20lott/SEC/Semester%201/Life%20Skills%20Course.pdf?CT=17 23372655549&OR=ItemsView

B.Com (w.e.f. 2023-24) – SEC SEM 2 Personality and Leadership development <u>https://gujaratuniversityac-</u>

my.sharepoint.com/personal/academic\_gujaratuniversity\_ac\_in/\_layouts/15/onedrive.aspx?ga=1 &id=%2Fpersonal%2Facademic%5Fgujaratuniversity%5Fac%5Fin%2FDocuments%2FTo%20 Rollwala%20Computer%20Centre%201st%20lott%2FSEC%2FSemester%202%2FPersonality% 20and%20Leadership%20Development%2Epdf&parent=%2Fpersonal%2Facademic%5Fgujarat university%5Fac%5Fin%2FDocuments%2FTo%20Rollwala%20Computer%20Centre%201st%2 0lott%2FSEC%2FSemester%202

B.Com (w.e.f. 2023-24) – AEC SEM 1 સાહિત્ય અનેપ્રત્યાયન કૌશલ – 1 <u>https://gujaratuniversityac-</u> my.sharepoint.com/personal/academic\_gujaratuniversity\_ac\_in/Documents/To%20Rollwala%20 <u>Computer%20Centre%201st%20lott/AEC/Semester%201/AEC%20BA-</u> BCom%20Gujarati%20Sem%201.pdf?CT=1723373554549&OR=ItemsView

B.Com (w.e.f. 2023-24) - AEC SEM 1 व्यावहारकि हर्दि



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B.Com (w.e.f. 2023-24) - AEC SEM 1 sanskrit

https://gujaratuniversityac-

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B.Com (w.e.f. 2023-24) –ID/MD SEM 1 Gandhian Economics and Rural Development <u>https://gujaratuniversityac-</u>

my.sharepoint.com/personal/academic\_gujaratuniversity\_ac\_in/\_layouts/15/onedrive.aspx?ga=1 &id=%2Fpersonal%2Facademic%5Fgujaratuniversity%5Fac%5Fin%2FDocuments%2FTo%20 Rollwala%20Computer%20Centre%201st%20lott%2FMD%2DID%2DMDC%2FSemester%201 %2FCommerce%2FMDC%20B%2Ecom%20Economics%2Epdf&parent=%2Fpersonal%2Faca demic%5Fgujaratuniversity%5Fac%5Fin%2FDocuments%2FTo%20Rollwala%20Computer%2 0Centre%201st%20lott%2FMD%2DID%2DMDC%2FSemester%201%2FCommerce

B.Com (w.e.f. 2023-24) -ID/MD SEM 2 Economics

https://gujaratuniversityac-

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B.Com (w.e.f. 2023-24) -SEM 1 Marketing Management

https://gujaratuniversityac-

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Minor/Semester%201/Commerce/Minor%20B.Com%20Marketing%20Management%20%2011 3F.pdf?CT=1723375088855&OR=ItemsView

B.Com (w.e.f. 2023-24) -SEM 2 Management in digital environment



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