



1.3.2 Details of the Project

Project No	TITLE OF THE PROJECT	Link
1	COMPARATIVE ANALYSIS OF MAJOR HEALTH INSURANCE COMPANIES IN INDIA WITH REFERENCE TO CUSTOMERS & EMPLOYEES PERSPECTIVE	VIEW
2	CONSUMER'S PREFERENCE TOWARDS PURCHASING A 3G ENABLED PHONE AT BARODA CITY.	VIEW
3	CONSUMER PREFERENCE TOWARDS WAGH BAKRI TEA OVER OTHER TEA AT ANAND CITY	VIEW
4	INVESTORS PERCEPTION TOWARDS DIFFERENT INVESTMENTS AVENUES	VIEW
5	COMPARATIVE ANALYSIS OF STOCK BROKARAGE HOUSES WITH SPECIAL REFERENCE TO SHARE KHAN IN ANAND CITYINVESTOR'S INVESTMENT PATTERN TOWARD GOLD	VIEW
6	INVESTORS PERCEPTION REGARDING TRADITIONAL PLANS MAJOR PLAYERS OF INSURANCE FOR FUTURE OUTLOOK IN ANAND CITY	VIEW
7	ANALYSIS OF CUSTOMER HABITS/PERCEPTION WITH REFERENCE TO EFFECTIVENESS OF E-BANKING	VIEW
8	STUDY ON INVESTMENT PATTERNS OF INVESTORS' FRATERNITY IN AHMEDABAD	VIEW
9	COMPARATIVE STUDY OF CUSTOMER'S PERCEPTION TOWARD PUBLIC AND PRIVATE INSURANCE IN KHEDA DISTRICT	VIEW
10	COMPARISON OF MARKETING MIX FOR DIFFERENT ECONOMIC SECTORS	VIEW
11	INVESTOR'S PERCEPTION ABOUT INVESTMENT IN EQUITY IN NADIAD CITY	VIEW
12	CUSTOMER'S PERCEPTION REGARDING THE AVAILABILITY OF BANKING SERVICES IN ANAND CITY	VIEW
13	EFFECTIVENESS OF ADVERTISEMENT ON CONSUMERS IN KAPADWANJ CITY	VIEW
14	INVESTOR'S PERCEPTION TOWARDS INVESTMENT IN COMMODITY MARKET IN AHMEDABAD CITY	VIEW
15	SOCIAL MEDIA MARKETING - AN ART OF MAXIMIZING GAINS	VIEW
16	A STUDY OF INVESTMENT IN INSURANCE OVER OTHER INVESTMENT PTODUCT	VIEW
17	COMPARATIVE STUDY ON HOME LOAN WITH FIVE MAJOR BANK AT ANAND CITY	VIEW
18	WORKERS' PARTICIPATION IN MANAGEMENT DECISIONS	VIEW
19	INVESTOR'S INVESTMENT PATTERN TOWARD GOLD	VIEW
20	EMPLOYEE SATISFACTION	VIEW
21	INVESTOR PERCEPTION TOWARDS INVESTING IN MUTUAL FUND IN NADIAD	VIEW



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22	COMPARISON OF EQUITY MARKET AND MUTUA FUND WITH REFERENCE TO INVESTOR'S INVESTING PATTERN	VIEW
23	COMPARATIVE STUDY ON ULIPS OF INDIAN INSURANCE MARKET IN ANAND CITY	VIEW
24	RECRUITMENT AND SELECTION PROCEDURE OF VULCAN INDUSTRIAL ENGINEERING CO. LTD	VIEW
25	CONSUMER DECISION MAKING AND BEYOND	VIEW
26	MCDONALD'S	VIEW
27	FINACIAL MANAGEMENT AT IDEA CELLULAR COMPANY	VIEW
28	SEFORGE INDIA LIMITED	VIEW
29	TORRENT POWER LIMITED	VIEW
30	FUNCTION OF MANAGEMENT	VIEW
31	LEADERSHIP	VIEW
32	FINANCIAL PROJECT REPORT ON ASHOK LAYLAND LTD.	VIEW
33	MICROMAX MOBILE	VIEW
34	CUSTOMER'S PERCEPTION REGARDING THE AVAILABILITY OF BANKING SERVICES IN ANAND CITY	VIEW



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