INTERNATIONAL BUSINESS

B. COM. SEMESTER - IV FOUNDATION COURSE - 302 E



Published By:
iujarat Commerce College
Ellisbridge, Ahmedabad

Dr. Pravin R. Patel Dr. Gurudutta P. Japee



DR.PRAVIN R PATEL

Dr. Pravin R Patel has obtained M.com & M. Phil. in accountancy from School of Commerce, Gujarat University. He has obtained PhD from Saurashtra University. He has been selected by GPSC Examination and has been working since 2002 in Gujarat Commerce College, Ahmedabad. He is holding many portfolios of Knowledge Consortium of Gujarat and Gujarat Education Innovation Commission, Gujarat State. He is also member of advisory committee of Science and Technology Department of Gujarat State. He was also Executive member of organizing committee of Vibrant Gujarat Summit 2013 and Head of Accounting & Finance committee of National Education Summit 2014. He is also recognized faculty for post graduate Courses of Gujarat University. He has presented many research papers in International and National Conferences, and many papers have been published in Journals and Edited Books. Currently he is rendering his services as a Incharge Principal since 2012 at Gujarat Commerce College, Ahmedabad.



DR. GURUDUTTA P JAPEE

Dr. Gurudutta P Japee has post graduated from School of commerce (Gujarat University). He has a brilliant academic career and received gold medal from Gujarat University in 2004 for securing first position in M.Com. He has obtained M. Phil. in accountancy and Ph.D. in Environmental accounting from Gujarat University. He has also completed MBA from Adam Smith University in 2006 and LLB and B.ED from Gujarat University. His other remarkable academic achievements includes, MDBA from TASMAC, Pune; Certified Chartered Accountant; and Diploma in Computer Software Technology.

Before joining teaching profession, he had a year full of rich experience of working with Reliance Industries, thereafter from 2004 to 2007 he was associated with T.J.Patel Commerce College, Nadiad, He Has worked With S.M.Patel Institute of Commerce, Ahmedabad, from 2007-2014. Since February 2014, he has been teaching at the Gujarat Commerce College, Ahmedabad.

He has been an illustrious faculty invited by NIRMA University, ICFAI University, Baba Ambedkar Open University, GLS center for professional studies, and HLCPE for delivering quality and content filled lectures.

He has so far published 40 books including 16 books in Accounting and Cost Accounting area for undergraduate as well as post graduate studies for Gujarat university board as well as Nagpur University and Gondwana University

He has published 25 articles in different national and international journals in India. He has presented more than 100 research papers in many international and national conferences.

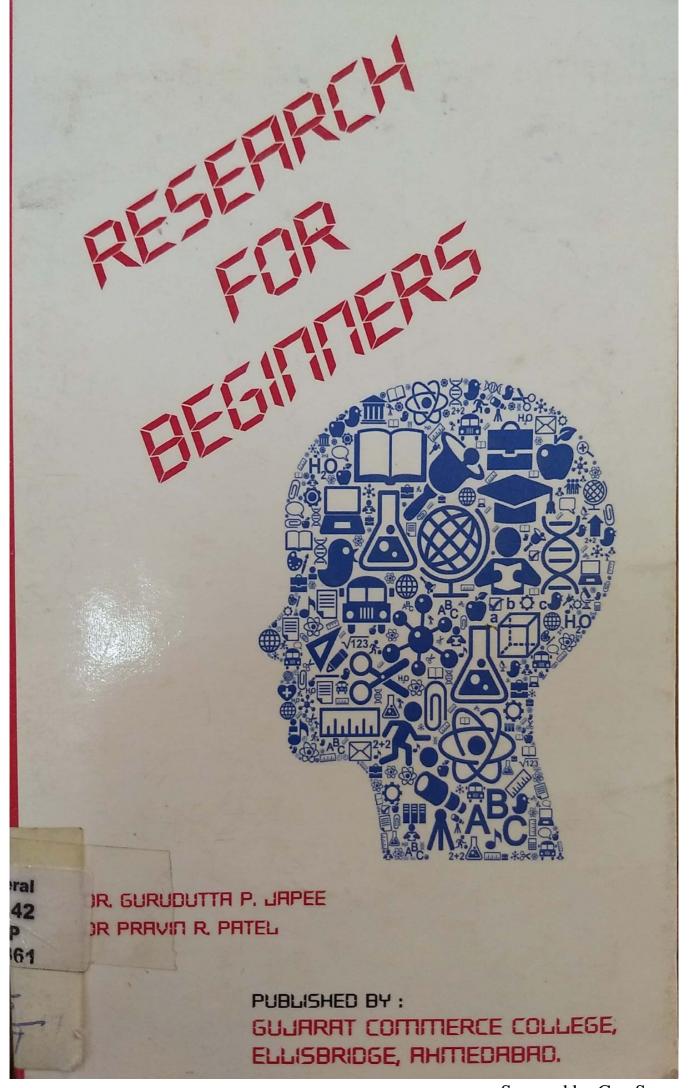
Currently, he is the Incharge Director Research and Innovation Department of Knowledge Consortium of Gujarat. He was President of Gujarat and North Gujarat Management Teachers Association promoting knowledge interactions, simultaneously he is holding Executive position at International Society for Applied Commerce, with a view to provide a strong platform to encourage data warehousing and research in the field of applied commerce and to engage intellectual gatherings, seminars and conferences at national and international level and footing faculty development programmes.

ISBN NO. 978-93-85341-01-4



₹:115/-EDITION: FIRST, 2016







DR. GURUDUTTA P JAPEE

Dr. Gurudutta P Japee has post graduated from School of commerce (Gujarat University). He has a brilliant academic career and received gold medal from Gujarat University in 2004 for securing first position in M.Com. He has obtained M. Phil. in accountancy and Ph.D. in Environmental accounting from Gujarat University. He has also completed MBA from Adam Smith University in 2006 and LLB and B.ED from Gujarat University. His other remarkable academic achievements includes, MDBA from TASMAC, Pune; Certified Chartered Accountant; and Diploma in Computer Software Technology.

Before joining teaching profession, he had a year full of rich experience of working with Reliance Industries, thereafter from 2004 to 2007 he was associated with T.J.Patel Commerce College, Nadiad, He Has worked With S.M.Patel Institute of Commerce, Ahmedabad, from 2007-2014. Since February 2014, he has been teaching at the Gujarat Commerce College,

He has been an illustrious faculty invited by NIRMA University, ICFAI University, Baba Ambedkar Open University, GLS center for professional studies, and HLCPE for delivering quality

He has so far published 40 books including 16 books in Accounting and Cost Accounting area for undergraduate as well as post graduate studies for Gujarat university board as well as Nagpur University and Gondwana University

He has published 25 articles in different national and international journals in India. He has presented more than 100 research papers in many international and national conferences.

Currently, he is the Incharge Director Research and Innovation Department of Knowledge Consortium of Gujarat. He was President of Gujarat and North Gujarat Management Teachers Association promoting knowledge interactions, simultaneously he is holding Executive position at International Society for Applied Commerce, with a view to provide a strong platform to encourage data warehousing and research in the field of applied commerce and to engage intellectual gatherings, seminars and conferences at national and international level and footing faculty development programmes.



DR PRAVIN R PATEL

Dr Pravin R Patel has obtained M.com & M. Phil. in accountancy from School of Commerce, Gujarat University. He has obtained PhD from Saurashtra University. He has been selected by GPSC Examination and has been working since 2002 in Gujarat Commerce College, Ahmedabad. He is holding many portfolios of Knowledge Consortium of Gujarat and Education Innovation Commission, Gujarat State. He is also member of advisory comm Science and Technology Department of Gujarat State. He was also Executive mer organizing committee of Vibrant Gujarat Summit 2013 and Head of Accounting & committee of National Education Summit 2014. He is also recognized faculty for post gi Courses of Gujarat University. He has presented many research papers in Internation National Conferences, and many papers have been published in Journals and Edited Currently he is rendering his services as a Incharge Principal since 2012 at Gujarat Cor College, Ahmedabad.



₹:220/-

EDITION: JULY, 2014



MANAGEMENT PRACTICES AND RESEARCH

(CULTURE, DESIGN AND BUSINESS IN EMERGING MARKETS)

EDITORS

DR. PRAVIN R PATEL
DR. GURUDUTTA P JAPEE
MR. KISHORSINH PARMAR
MR. VINOD PRAJAPATI





Gujarat Commerce College, Ahmedabad

Commissionerate of Higher Education Education Department Government of Gujarat

