



GUJARAT COMMERCE COLLEGE, AHMEDABAD
(Department of Education, Government of Gujarat)

ISO 9001: 2008 Certified

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No. / :
Ref. /

Date / :

Journals/ Magazines

Sr. No.	Year	No. of Journals/ magazines purchased	Amt. in Rs.
1.	2015-16	16	18355
2.	2016-17	17	14536
3.	2017-18	23	21798
4.	2018-19	15	15690

3/10/18

Journal subscription detail Year : 2015-16

Sr. No.	Magazine	Price	Agency	Subscription Period	
				From	To
1	Business Today	1300	GIP	Jan-15	Dec-15
2	Business world	1250	GIP	Jan-15	Dec-15
3	Readers digest	960	GIP	Jan-15	Dec-15
4	Womens era	800	GIP	Jan-15	Dec-15
5	SME World	725	GIP	Jan-15	Dec-15
6	Capital market	1000	GIP	Jan-15	Dec-15
7	Indian Journal of Eco. Research	1200	GIP	Jan-15	Dec-15
8	Indian Journal of marketing	2000	GIP	Jan-15	Dec-15
9	Indian journal of management	2000	GIP	Apr-15	Mar-16
10	India Today	1560	GIP	Apr-15	Mar-16
11	Vikalp	1250	GIP	Apr-15	Mar-16
12	Electronic for you	600	GIP	Apr-15	Mar-16
13	Express computer	900	GIP	Apr-15	Mar-16
14	Karvera salahkar	1800	GIP	Apr-15	Mar-16
15	Master key to competitive exam	500	GIP	Apr-15	Mar-16
16	Knowledge	510	GIP	Apr-15	Mar-16
Total		18355			

Journal subscription detail Year : 2016-17

Sr. No.	Magazine	Price	Freq.	Agency	Subscription Period	
					From	To
1	Arthasastra; Ind. Journal. Of Eco. & Research	1200	BM	Navkar	Jan. 16	Dec. 16
2	C S R	800	M	Navkar	Jan. 16	Dec. 16
3	Capital market (paid 5 Yr.)	890	M	Navkar	Jan. 16	Dec. 20
4	Chitralkha	1280	W	Navkar	Jan. 16	Dec. 16
5	Economic and political weekly	4000	W	Navkar	Jan. 16	Dec. 16
6	Gruhshobha	336	M	Navkar	Jan. 16	Dec. 16
7	Liberty Careers News	450	W	Navkar	Jan. 16	Dec. 16
8	Pratiyogita Darpan (English)	650	M	Navkar	Jan. 16	Dec. 16
9	Pratiyogita Darpan (Hindi)	650	M	Navkar	Jan. 16	Dec. 16
10	Reders Digest	550	M	GIP	Jan. 16	Dec. 16
11	Samanya Gyan Darpan (Hindi)	450	M	Navkar	Jan. 16	Dec. 16
12	Latest facts in GK	600	M	Navkar	Jan. 16	Dec. 16
13	World In Box	720	M	Navkar	Jan. 16	Dec. 16
14	Womens era	800	FN	Navkar	Jan. 16	Dec. 16
15	The Chartered Accountant	1200	M	Navkar	Jan. 16	Dec. 16
16	Sports India	500	W	Navkar	Jan. 16	Dec. 16
17	Safari	350	M	Navkar	Jan. 16	Dec. 16
Total		14536				

Journal subscription detail Year : 2017-18

Sr. No.	Magazine	Price	Freq.	Agency	Subscription Period	
					From	To
1	Arthasastra; Ind. Journal. of Eco. & Research	1400	BM	GIP	Jan. 17	Dec. 17
2	C S R	880	M	Navkar	Jan. 17	Dec. 17
3	Capital market (paid 5 Yr.)	890	M	Direct	Jan. 16	Dec. 20
4	Chitralekha	1280	FN	Navkar	Jan. 17	Dec. 17
5	India Today	1950	M	GIP	Jan. 17	Dec. 17
6	Indian Journal of Marketing	2200	M	GIP	Jan. 17	Dec. 17
7	Indian Literature	250	M	Navkar	Jan. 17	Dec. 17
8	Knowledge	510	M	GIP		
9	Karmchari Bulletin	70	M	Direct	Jan. 17	Dec. 17
10	Latest facts in GK	600	M	Navkar	Jan. 17	Dec. 17
11	Liberty Careers News	450	W	Navkar	Jan. 17	Dec. 17
12	The management Account	1250	M	GIP	Jan. 17	Dec. 17
13	Master key to competitive Exam	600	M	GIP	Jan. 17	Dec. 17
14	Pratiyogita Darpan (English)	650	M	Navkar	Jan. 17	Dec. 17
15	Pratiyogita Darpan (Hindi)	650	M	Navkar	Jan. 17	Dec. 17
16	Prabandhan : Indian journal of mgt .	2200	M	GIP	Jan. 17	Dec. 17
17	Safari	430	M	Navkar	Jan. 17	Dec. 17
18	Samanya Gyan Darpan (Hindi)	450	M	Navkar	Jan. 17	Dec. 17
19	Reders Digest	711	M	GIP	Jan. 17	Dec. 17
20	Time	3448	M	Navkar	Jan. 17	Dec. 17
21	World In Box	720	M	Navkar	Jan. 17	Dec. 17
22	Womens' era	799	M	GIP	Jan. 17	Dec. 17
23	Yojana	300	M	Navkar	Apr.17-	Mar-18
Total		21798				

Journal subscription detail 2018-19

Sr. No.	Magazine	Freq.	Price	Agency	Subscription Period	
					From	To
1	Pratiyogita Darpan (English)	M	1470	Direct	Apr. 18	Mar. 19
2	Pratiyogita Darpan (Hindi)	M	1465	Direct	Apr. 18	Mar. 19
3	Capital market (paid 5 Yr.)	FN	890	Direct	Jan. 18	Dec. 18
4	Latest Facts In G K	M	600	Direct	Jan. 18	Dec. 18
5	Master Key To Competitive Exam	M	600	Direct	May. 18	Apr. 19
6	Chitralkha*	W	1450	Direct	Jan. 18	Dec. 18
7	Safari	M	460	Direct	Mar. 18	Feb. 19
8	Indian Jnl. Of Marketing	M	2200	IPL	Mar. 18	Feb. 19
9	Prabandhan ; Ind. Jnl. Of Manag.	M	2200	IPL	Mar. 18	Feb. 19
10	Arthasastra; Ind. Journal. Of Eco. & Research	BM	1400	IPL	Mar. 18	Feb. 19
11	The Management Accountant	M	1250	IPL	Mar. 18	Feb. 19
12	Indian Literature	Q	250	Direct	Mar. 18	Feb. 19
13	Liberty Careers News	W	450	Direct	Jan. 18	Dec. 18
14	World In Box	M	600	Direct	Apr. 18	Mar. 19
15	Gruhshobha	M	-	Direct	July-18	-
Total			15690			