



Ideathon and Pitchfest – 2024

Gujarat Commerce College, Ahmedabad had organized an **Ideathon and Pitchfest - 2024** under 'SSIP' for the Year 2024-25 during 1st December, 2024 to 31st December, 2024. The IDEathon had been conducted with the aim of giving an opportunity / platform to all students/ prospectus start-ups to crystallize the ideas and provide viable solutions for ease of life for people. The ideas may relate to any sector / field/ branch/ product / service.

For the same total 5 applicants had participated and pitched their Ideas on 7th January, 2025 before reviewing committee. After due scrutiny and interaction with the candidates following decisions had been arrived.

Sr. No.	Name of the student	Idea Name	Detail about the Start up	Funding status Y/N
1	Agariya Parth Devji	Devdutt Agro	Sustainable development Goals – Organic Farming	Funded Sanctioned Amount Rs. 49000/-
2	Adidraavidar satya Sakthivel	ECOTRANS	Sustainable Packaging Design/ Material	No
3	Harshil solanki	Harshil	Education	No
4	LOTWAN KARVINDERSINGH MAHENDRASINGH	HealWeal	A niche product for health conscious individuals and also useful in other sector like skin care, spas, medicine etc – Bamboo Salt	No

Payment for the above funding made on 23rd march amounting first instalment of Rs. 21000/- to Mr. Parth Agariya (Devdutt Agro) and remaining payment will be made upon receipt of the grant from Higher Education Department- Gujarat.





GUJARAT COMMERCE COLLEGE (Morning)
 Ellisbridge, Ahmedabad-6
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Ideathon and Pitchfest – 2024





A Workshop – ‘POC Draft Writing’

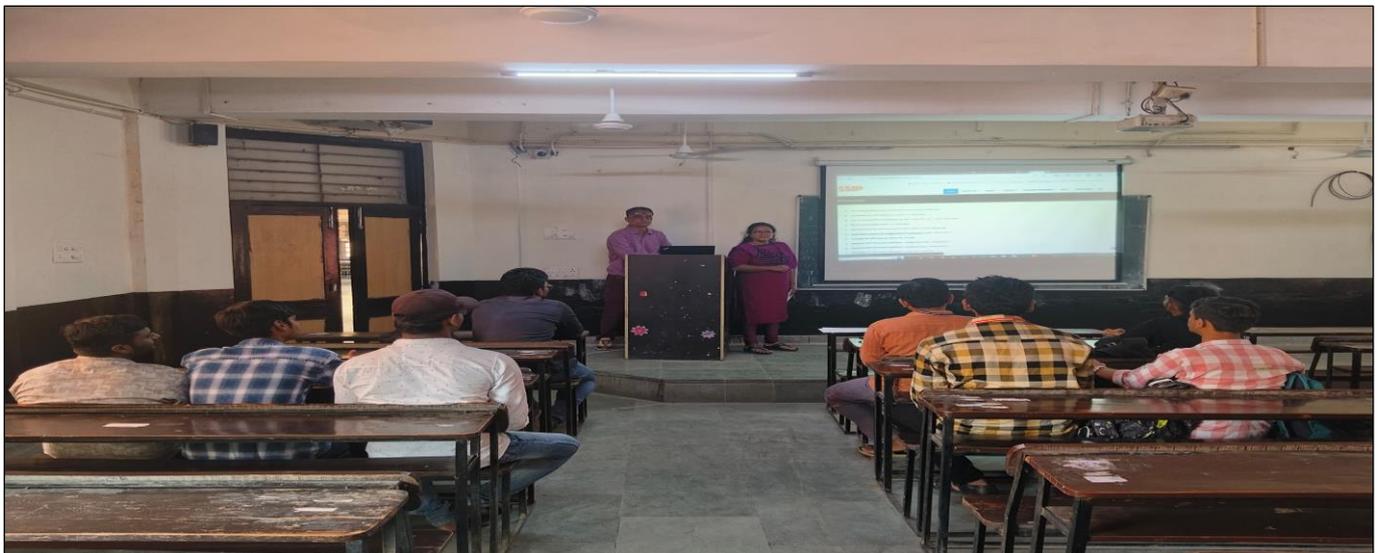
On 09th September, 2024 Gujarat Commerce College had organized a with students a ‘POC Draft Writing Workshop’. Students who have any business idea or planning for start up have attended the workshop. The workshop was organized and Conducted by SSIP Co-ordinator Prof. Hetal Solanki.

Students were informed about SSIP initiative, and policy implementation at various stages. Procedure for writing the POC and various stages to be crossed before launching start up to the consumer/ customer from campus. Various researches and contents required for the draft also have been taught.

Total business ideas received from the students/ stakeholders are 6, which will be put forward to POC committee on receipt of completed POC document and request.

For the workshop more than 10 students had participated actively.

Feedback link for the same is here: <https://forms.gle/Vack23aqHDKgb2nE6>





An expert talk on 'Start-up Surge –Fuelling India's Growth'

On 10th October, 2024 Gujarat Commerce College had organized a with students an expert talk on 'Start-up Surge –Fuelling India's Growth' as a celebration of 'Vikas Saptah'. Students who have any business idea or planning for startup have attended the session. The session was organized and Conducted by SSIP Co-ordinator Prof. Hetal Solanki.

Students were informed about SSIP initiative, and policy implementation at various stages. Startup eco-system, government policies and growth avenues available through various Starts – ups and outcome of the same. Famous case studies of various developed nation and startups of the India had been discussed.

More than 25 students raised their questions and shared Ideas about various startups, ways to have financial aids and growth prospectus available in them.

For the session more than 60 students had participated actively.

Feedback link for the same is here: <https://forms.gle/h1uQ4X4PsoreYF647>





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An Industrial Visit – ‘iCreate’

On 15th October, 2024 Gujarat Commerce College had organized An Industrial Visit to - iCreate Electric Vehicle Centre of Excellence, at Deodholera as a part of SSIP initiative. It is a leading institution committed to the promotion of innovation and entrepreneurship, iCreate supports India's 2030 EV ambition. They have defined EVs as focus area, and to accelerate breakthrough innovations, the iCreate EV Centre of Excellence (CoE) has been set up by Gujarat Government in 2013.. The CoE will drive the benefits of standardization, interoperability, and future-proofing, and enable next-gen innovation, helping place Indian startups on the global map. The visit was organized as a part of celebration of Vikas Saptah – 2024 to boost innovative mindsets in the students.

Students were informed about the center facilities, further scope of EV industries in growth of the nation and transformation to greener future. Students interacted with various projects leaders incubated by iCreate, and ways to avail further facilities and funding for start up.

More than 35 students have joined the visit along with Dr. Mamta Patel and Prof. Anjani Neeraj. They interacted with various startups, ways to have financial aids and growth prospectus available in them.

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 **GPS Map Camera**



Devdholera, Gujarat, India
Unnamed Road, Devdholera, Gujarat 382240, India
Lat 22.775153°
Long 72.198934°
15/10/24 01:13 PM GMT +05:30



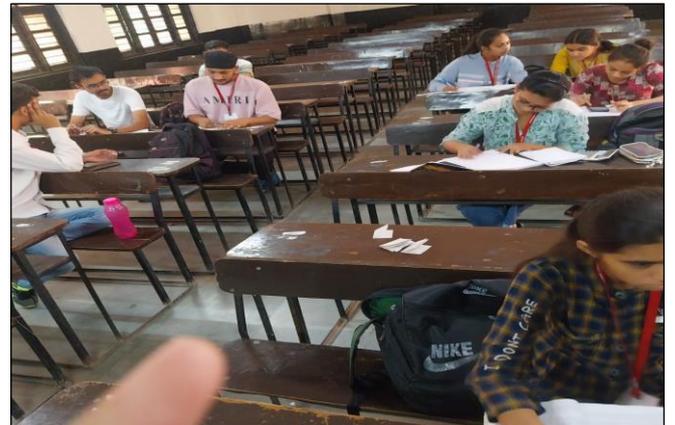
A Workshop – Idea Generation

On 17th August, 2024 Gujarat Commerce College had organized a with students as an Idea Generation activity. The workshop was organized and Conducted by SSIP Co-ordinator Prof. Hetal Solanki.

Students were informed about SSIP initiative, and policy implementation at various stages. Along with that students were given prompts and problem statement to stimulate creativity. Through The SCAMPER Technique provided unique solutions to many ongoing issues, by liking at the things with different perspective.

For the workshop more than 10 students had participated actively.

Feedback link for the same is here: <https://forms.gle/Vack23aqHDKgb2nE6>





A Workshop – ‘POC Draft Writing’

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