

Gujarat Commerce College, Ahmedabad

Annual Quality Assurance Report (AQAR) 2024-2025

Internal Quality Assurance Cell (IQAC)

Prepared By **Report Period** **Date of Submission**
IQAC Cell June 1, 2024 – April 30, 2025 May 15, 2025

I. Executive Summary

The 2024-2025 academic year at Gujarat Commerce College was a period of significant achievement, marked by a dual focus on **Employability Enhancement** and **National-Level Recognition** of student talent. The institution successfully executed over 80 events and programs, including long-duration skill development training, extensive community outreach through the National Service Scheme (NSS), and stellar performance in the National Cadet Corps (NCC).

Key Performance Indicators (KPIs) for the Year:

- **Placement Success:** 44 students secured placements through the Udisha and Placement Cell.
- **Skill Training:** 36 students completed the intensive 90-hour **Anudip Training**, resulting in 21 immediate placements.
- **National Excellence:** The NCC wing secured 7th and 8th ranks at the **All India Thal Sainik Camp (AITSC)** and achieved national visibility with a cadet's participation in the **Republic Day Camp (RDC) 2025** in Delhi.
- **Innovation:** A month-long **IDEATHON and PITCHFEST** and an Industrial Visit to 'iCreate', **Devdholera** fostered entrepreneurial thinking.

II. Academic and Employability Enhancement

The college intensified its efforts to bridge the gap between academic knowledge and industry requirements, resulting in measurable placement outcomes.

A. Placement and Training (UDISHA & Placement Cell)

Initiative	Duration / Date	Key Outcome / Impact
Pre-Placement Drive	01-07-2024 to 31-01-2025	Total 44 successful placements (22 Udisha candidates, 22 other students).
Anudip Training	90 hours	36 students completed training; 21 students were placed directly following the program.
Finishing School Training	06-01-2025 (Long-Duration)	43 participants received intensive skill and soft-skills training.
Basic English	26-12-2024	25 students participated to enhance foundational



Workshop	(Long-Duration)	language skills.
New Linkage	2024-2025 Academic Year	Establishment of a Memorandum of Understanding (MoU) with Gujarat Commerce Co. to enhance career opportunities.

B. Innovation and Academic Enrichment (SSIP, SETU, Library)

The SSIP cell drove the start-up culture, while SETU and the Library Committee ensured broad academic awareness.

Activity / Event	Date	Focus Area
Industrial Visit to 'iCreate', Devdholera	15-10-2024	Exposure to start-up incubation and entrepreneurship.
IDEATHON and PITCHFEST	Dec 2024 (Month-long)	Competition fostering student innovation and business ideas.
Expert Talk – 'Start-up Surge: Fuelling India's Growth'	10-10-2024	Encouraging innovation-driven careers.
Financial Awareness Seminar	25-01-2025	Promoted financial literacy for students.
Guest Lecture at Gujarat Sahitya Parishad & Gujarat Vidhya Pith	Nov 2024, Apr 2025	Supported academic enrichment and intellectual exchange.

III. Institutional Recognition and NCC Excellence

The year saw the college's name recognized at major national forums through the rigorous training and dedication of its NCC cadets.

Achievement / Camp	Date / Duration	Outcome / Recognition
All India Thal Sainik Camp (AITSC) 2024	02-09-2024 to 13-09-2024	Gujarat Directorate secured 8th Rank (SD) and 7th Rank (SW) among 17 Directorates. Cadet Sonara Sidhdhi represented Gujarat,
Republic Day Camp (RDC) 2025	29-12-2024 to 30-01-2025	participating in the Prime Minister's Rally and performing in the cultural programme before the President.
Start-up and Entrepreneurship Camp	Rajkot (10 Days)	First in NCC History certified course by CED cell of Gujarat Government, promoting entrepreneurship among cadets.
Training Impact	Throughout the year	Cadets reported significant gains in self-confidence, motivation, and risk-taking skills through specialized training modules.



IV. Outreach, Civic Engagement, and Social Responsibility

The NSS unit and CWDC were highly active, promoting environmental, health, and civic awareness throughout the year.

A. Swachh Bharat and Environmental Drives

- **Climate Action:** Participation in the **Gujarat Climate Action Summit 2.0** (Jun 2024).
- **Cleanliness Missions:** Multiple **Swachh Bharat Abhiyan** drives, including cleaning the **College Campus** (Sep 2024) and **Gandhi Gram Railway Station** (Sep 2024).
- **Environmental Initiatives:** **Tree Plantation Drive** (Sep 2024) and **Campaign for Plastic Free Campus** (CWDC, reported).

B. Health, Safety, and Welfare

- **Life Skills:** **CPR Training** (Jul 2024) and **International Yoga Day** (Jun 2024).
- **Welfare:** Successful **Blood Donation Camp** (Sep 2024) and **Cloth Distribution Campaign** (Dec 2024).
- **Awareness:** **In-House Training of Menstrual Health & Hygiene** and **Awareness Session on Plastic Waste Management** (CWDC, Jan 2025).

C. Patriotism and National Tributes

- **Tributes:** Cleaning program and tribute event for **Veer Vinod Kinariwala** (Aug 2024).
- **Rallies:** **Tiranga Yatra** (Aug 2024) and participation in the **Republic Day Celebration** at Gujarat University.
- **Civic Duties:** **Pledge for National Integrity** (Sep 2024) and participation in the state-level **Samvadam Programme** (Nov 2024).

V. Literary, Cultural, and Sports Activities

A rich cultural calendar ensured holistic student engagement, with strong participation in campus and university events.

A. Cultural and Literary Highlights

- **Highest Attendance:** **Gujarati Matrubhasha Divas Celebration** (Feb 2025) recorded the highest documented attendance of **258 participants**.
- **University-Level:** Active participation in the **University Youth Festival** (12 Events) (Sep 2024).
- **Competitions:** Elocution, Essay Writing, Quiz Competition – 'Visit Bharat', Poster Making.
- **SRC Week:** Funfair Day, Back to School Day, Signature Day, Talent & Creativity Day (Feb 2025).



B. Sports Achievements

The Sports committee conducted various competitive events throughout the year:

- **Athletics:** 80 Meter Sprint (Male/Female), 50 Meter Sprint, Long Jump Events (Jan 2025).
- **Team Sports:** Tug of War Competition (Dec 2024), Kabaddi Competition (Jan 2025).

VI. Key Observations and Forward Plan

A. Key Observations

1. **High Cultural & Literary Engagement:** The success of events like the Gujarati Matrubhasha Divas (258 participants) demonstrates strong student interest in cultural programs.
2. **Effective Skill-to-Placement Pipeline:** The focused, long-duration training programs (Anudip, Finishing School) resulted in an immediate and verifiable placement rate for the trained cohorts.
3. **National Visibility:** The NCC wing's competitive success and presence at national events significantly raised the institution's external profile.

B. Recommendations for the Next Academic Cycle (2025-2026)

- **Training Conversion Analysis:** The IQAC recommends rigorously tracking the post-training placement status of all 36 students who completed the Anudip training to better assess the program's overall long-term effectiveness.
- **MoU Utilization:** Detailed outcomes and activities generated from the new MoU with Gujarat Commerce Co. must be documented and quantified to measure the partnership's impact.
- **Activity Documentation:** All organizing cells must ensure mandatory record-keeping of participant numbers for every activity to allow for comprehensive impact assessment and resource planning in future IQAC reports.



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